



PRESS KIT

2016 ANNUAL REPORT: FOREIGN INVESTMENT IN FRANCE
THE INTERNATIONAL DEVELOPMENT OF THE FRENCH ECONOMY

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BUSINESS FRANCE

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I. SUMMARY OF 2016 FOREIGN INVESTMENT RESULTS IN FRANCE

Methodology

The Annual Report examines all **foreign investment projects that create or maintain jobs in France, and details the number of jobs that each project generates.** It provides detailed statistical analysis by business sector, business activity, investment type, source country and host region.

Business France **counts all investment decisions from the first job created** through site creations, expansions, takeovers of ailing companies, or expansions following takeovers or buyouts.

1- On average, 21 foreign investment decisions were confirmed every week in France during the last year

- **1,117** physical investment decisions were recorded in 2016, up **16%** from the 962 recorded in 2015, creating or maintaining **30,108** jobs.
- There was an 11% fall in the overall number of jobs created or maintained (from 33,682 jobs in 2015), which included a 13% rise in jobs created and a 54% fall in jobs maintained.
- **The number of new investment sites rose 20%** to account for 569 decisions and thus a majority (51%) of all investments confirmed in France in 2016. **The number of jobs generated by the establishment of new sites rose 13%** to 24,860 jobs.

FIG. 1 Change in number of projects in France since 2006

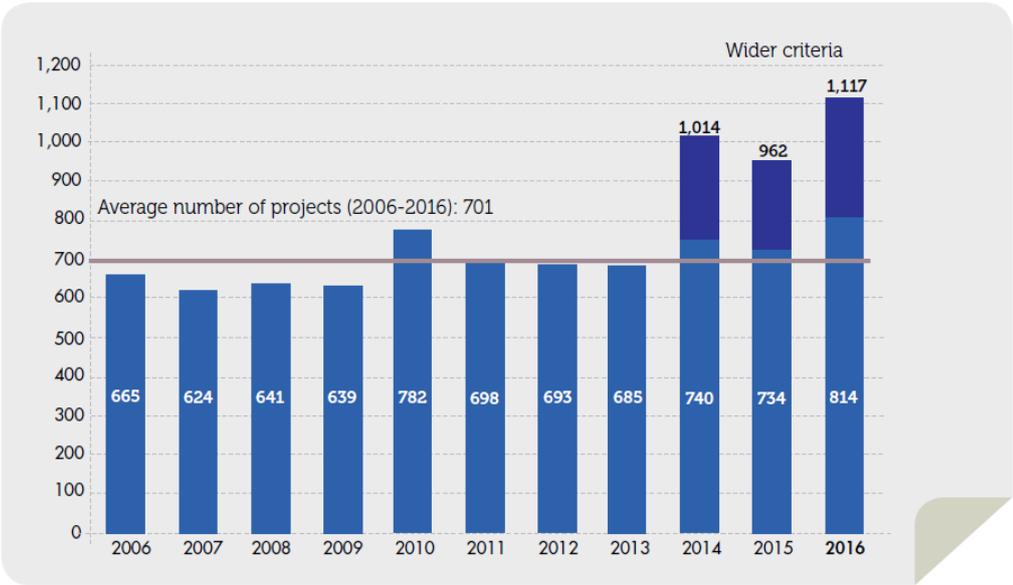
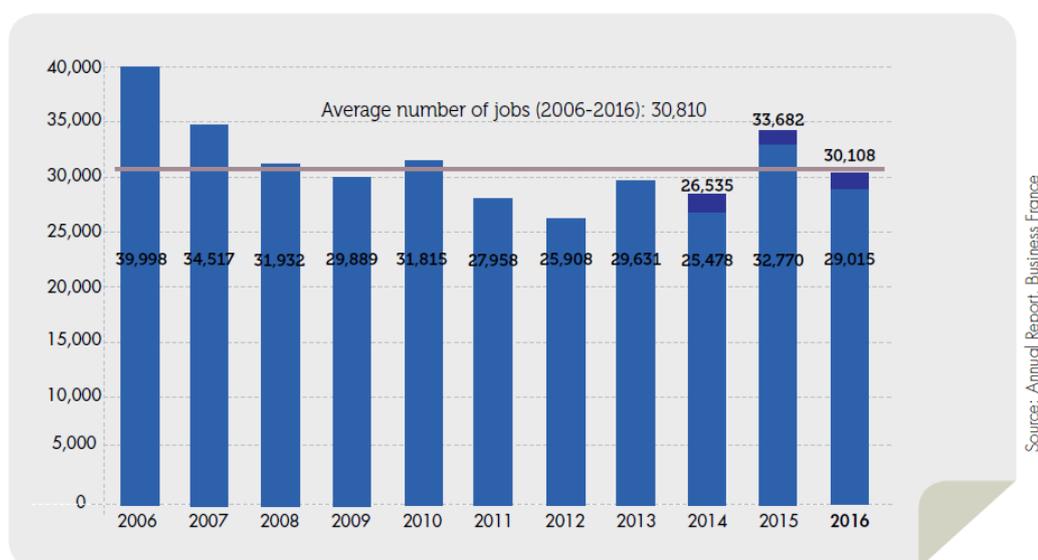


FIG. 2 Change in number of jobs generated since 2006



Contribution made by Business France towards the annual results

Successful investment projects require contacts that can be trusted to provide support and guidance to investors on the ground to see their plans come to fruition. This is the role of Business France, which is responsible for helping foreign investors prosper in France by assisting at every step of the way.

In 2016, more than half (643) of all investment decisions were supported through to completion by Business France's Investment division and its regional partners, leading to a total of 17,608 jobs created or maintained (13,369 jobs created and 4,239 jobs maintained). Through its teams in France and abroad, the Investment division met with 3,360 foreign companies in 2016, identifying 1,552 investment projects that pitted France against other countries. Investment teams also worked with regional partners to organize 998 site visits for foreign investors.

2- France is attracting increasing numbers of investments in 'strategic' activities: research and development, production/manufacturing, logistics, headquarters

- **New investment decisions in R&D¹, engineering and design were up 32% from 2015**, rising to 115, including 72 in R&D alone. R&D, engineering and design accounted for 10% of all investment decisions in 2016, generating nine percent of all jobs created in France by foreign investors.

¹ Data on R&D activities and headquarters are fully comparable with all previous years, as these investments have always been recorded from the first job created.

- **France remains a preferred destination for industrial activities:** production/manufacturing and logistics operations together accounted for 31% of all investment decisions and half of all jobs generated by foreign investment.
- The number of investment decisions involving **global and European headquarters based in France rose sharply** from 27 in 2015 to 36 in 2016.

BREAKDOWN OF PROJECTS BY BUSINESS ACTIVITY (2016)

Business activities	Nombre		Share	
	Projects	Jobs	Projects	Jobs
Production / Manufacturing	280	11,271	25%	37%
Decision-making centers	266	2,936	24%	10%
<i>First-time investments in Europe</i>	48	288	4%	1%
<i>First-time investments in France</i>	148	1,248	13%	4%
Global / European Headquarters	36	468	3%	2%
<i>French Headquarters</i>	34	932	3%	3%
Business services	210	4,139	19%	14%
R&D, engineering, design	115	2,612	10%	9%
<i>Engineering, design</i>	43	1,001	4%	3%
<i>R&D</i>	72	1,611	6%	5%
Retail outlets	114	3,459	10%	11%
Logistics	72	3,863	6%	13%
Consumer services	60	1,828	5%	6%
TOTAL	1,117	30,108	100%	100%

3- Growing number of source countries

- **51 source countries in 2016. European countries accounted for 60% of investment decisions, followed by North America (20%) and Asia (12%).**
- Project numbers were up for many source countries, especially Germany (+39%) and Italy (+68%). **Germany became the leading source country for foreign investment in France.**
- The leading source countries were Germany (17%), which was also responsible for 19% of all investments in production/manufacturing operations; the United States (16%), accounting for more than one-quarter of all inward R&D investments; Italy (13%), providing 15% of inward investment in production/manufacturing; and Japan, the leading Asian source country.

**LEADING SOURCE COUNTRIES FOR FOREIGN INVESTMENT
IN FRANCE (2016)**

Country	Number		Share	
	Projects	Jobs	Projects	Jobs
Germany	191	4,737	17.1%	15.7%
United States	182	6,802	16.3%	22.6%
Italy	141	3,228	12.6%	10.7%
United Kingdom	85	3,713	7.6%	12.3%
Japan	67	1,490	6.0%	4.9%
Belgium	53	743	4.7%	2.5%
China	51	1,370	4.6%	4.6%
<i>Hong Kong</i>	4	47	0.4%	0.2%
Spain	45	715	4.0%	2.4%
Canada	43	608	3.8%	2.0%
Switzerland	43	1,028	3.8%	3.4%
Netherlands	36	800	3.2%	2.7%
Sweden	25	500	2.2%	1.7%
Denmark	18	550	1.6%	1.8%
Austria	17	310	1.5%	1.0%
India	11	171	1.0%	0.6%
Ireland	11	372	1.0%	1.2%
Tunisia	9	129	0.8%	0.4%
Luxembourg	8	66	0.7%	0.2%
Russia	8	108	0.7%	0.4%
Norway	7	166	0.6%	0.6%
Morocco	6	220	0.5%	0.7%
Finland	5	165	0.4%	0.5%
United Arab Emirates	4	34	0.4%	0.1%
Israel	4	31	0.4%	0.1%
Other	47	2,052	4.2%	6.8%
TOTAL	1,117	30,108	100%	100%

4- The diversity of France's regions remained a powerful draw for foreign investors

- Investment decisions confirmed in 2016 **will generate employment throughout France's regions.**
- Amid the competition in Europe to attract foreign investment, France's thriving regions and cities are often a decisive factor. More than half of all investment decisions were made in Ile de France (Paris region), Auvergne-Rhône-Alpes, and Occitanie, while the leading regions for jobs created or maintained by foreign investment were Ile de France (Paris region) (25% of nationwide total), Hauts de France (15%) and Auvergne-Rhône-Alpes (12%).

- Analysis of the figures highlights the investment attractiveness of the Nouvelle Aquitaine, Occitanie, and Pays de la Loire regions for **research and development** activities; the Grand Est, Bretagne (Brittany), Bourgogne-Franche-Comté, Normandie, and Hauts de France regions for **production/manufacturing** operations; and Ile de France (Paris region) for **decision-making centers**.

II. THE OPEN, GLOBAL NATURE OF THE FRENCH ECONOMY

The French economy is open to foreign enterprise

More than 30,000 French companies have operations abroad, while more than 20,000 foreign companies have invested in France in job-creating activities.

In 2015, France was Europe's third leading recipient of job-creating foreign investment, and was also the leading destination by project numbers of job-creating investment in industry. (EY, 2016)

Open to foreign investment

France is the seventh largest recipient in the world of FDI stocks (UNCTAD, 2015) after the United States, China, the United Kingdom, Singapore, Brazil and Germany.

According to **provisional** UNCTAD estimates (January 2017), France is thought to have been one of the world's 10 leading recipients of FDI inflows in 2016.

45% of the equity of companies listed on the CAC 40 is owned by foreign investors. (Banque de France, 2016)

A major contribution to the French economy

According to data from INSEE, foreign subsidiaries:

- **Provide jobs for 21% of the manufacturing sector workforce** in France
- **Generate 30% of all French exports** (34% in the manufacturing sector)
- **Undertake 28% of all business enterprise R&D expenditure in France**
(French Ministry for Primary, Secondary and Higher Education and Research, 2015)

Twenty-nine of the world's top 500 companies are French, while 20 are German and 25 are British. (Fortune Global 500, 2016)

France is a haven for foreign talent

- France has a high proportion of international students: 40% of students enrolled in advanced research programs in France are foreign nationals. (OECD)
- France is home to more than 290,000 foreign students, making it the third leading destination in the world. (UNESCO)
- The French Tech Ticket, introduced in 2015 to attract foreign entrepreneurs to France.

III. SUMMARY OF FRENCH EXPORTS IN 2016

- *Exporting and investing as twin international business development strategies*
 - **France's central location and high-quality multimodal transport infrastructure make it an ideal export hub** into markets in other countries across Europe, the Middle East and Africa. Eighty-one percent of foreign companies established in France see France as an export hub for Africa, while 88% see it as an export hub for other European countries.
- *French exporters: key figures*
 - **124,100** exporting companies in France.
 - **A further 28,500 companies** took up exporting in 2016.
 - Large corporates accounted for only 0.4% of exporters, but more than half of all export revenues (53.7%).
 - Exports by SMEs were up **2.1%**.
- *Contribution of foreign subsidiaries to French exports*
 - According to data from the French National Institute for Statistics and Economic Studies (INSEE):
 - **30% of French exports** are generated by foreign-owned subsidiaries.
 - **34% of French manufacturing exports** are generated by foreign-owned subsidiaries.
 - **19% of foreign-owned company turnover in France is generated by exports.**
- *Main features of French exports*
 - **French goods exports fell slightly (-0.6%) in 2016 to €453 billion.**
 - **European countries received 60%** of French exports. Germany remained France's leading trade partner, receiving 16% of French exports in 2016. Spain reclaimed its standing as France's second largest export market in 2016, after exports rose 2%.
 - In 2016, France was the world's third largest exporter of services, which fell slightly (-2.1%) to **€213.1 billion.**
 - France's market share in global goods exports remains stable at 3.1% in 2015 and 3.3% in the first half of 2016.
 - **French exports are concentrated in high value-added sectors**, such as transport equipment (24%), capital goods (19.2%), chemicals, perfumes and cosmetics (11.7%), and food products (10%).

IV. SUCCESS STORIES

Selected investments confirmed in 2016

ASEAN COUNTRIES

THE ASCOTT LTD.

Ascott is a leading international serviced residence owner-operator and a subsidiary of CapitaLand, one of the largest real estate companies in Asia. The group recently finalized acquisition of a new luxury property in Paris (Ile de France region), La Clef Champs-Élysées Paris, which will open its doors in 2018. Having acquired the Citadines hotel chain in 2002, Ascott now has 28 residences with more than 3,000 apartments and employs more than 600 people in France.

EASTERN TECHNOLOGICAL COLLEGE (E.TECH)

After founding a bilingual secondary school in Paris (Ile de France region), this privately held education company decided to add a primary school division. The expansion will create a total of 14 jobs.

VIETTEL

Vietnam's largest mobile telephone network operator Viettel is expanding internationally at a rapid pace, and aims to become a leading global operator by 2020. It recently opened a European subsidiary in Paris (Ile de France region) to serve as a springboard for expansion into Europe and Africa.

AUSTRALIA

AZIANA

Australian BrainChip (formerly Aziana) is a leader in neural networks. In 2016, the company bought French artificial vision firm Spikenet Technology and intends to create further jobs on site. Based near Toulouse (Occitanie region), Spikenet has developed a disruptive shape recognition technology inspired directly by the latest advances in neuroscience.

AUSTRIA

RIEDEL (TIROLER)

Austrian glassware maker Riedel, a leader in the wine glass market, recently established its first French subsidiary, located in Paris (Ile de France region). The subsidiary's showroom displays all of the parent company's collections. Riedel aims to continue and fast-track the brand's expansion in the French market.

EINBÖCK

After 80 years of operations, Einböck, the Austrian agricultural and tillage machinery maker took the big step of establishing its first foreign subsidiary, in France, where it will employ around 10 people. The company decided to open a subsidiary in the Grand Est region to respond more effectively to the needs and expectations of its customers and partners in France.

ANDY WOLF FASHION

Austrian brand Andy Wolf acquired French spectacle maker Mandrillon, based in Saint-Pierre (Bourgogne-Franche-Comté region), which had been in bankruptcy protection since 2015. Around fifteen jobs will be maintained and a further fifty or so people recruited.

BELGIUM

INDAVER

Belgian company Indaver (Katoen Natie group), a leader in sustainable household and industrial waste management, announced the establishment of a chlorinated waste treatment and recycling plant at the Port of Dunkirk industrial zone in Loon-Plage (Hauts de France region). This €40 million investment will create 20 jobs by 2018.

EURA NOVA

Eura Nova is an IT consultant and innovator founded in 2008 in Belgium. Its core business involves developing innovative technological solutions for its customers (computer science, machine learning, big data). The rapidly growing SME is moving back into the French market by opening an engineering and R&D subsidiary in Marseille (Provence-Alpes-Côte d'Azur region) at the Château-Gombert technology park.

VANDEMOORTELE

Belgian frozen baking products specialist Vandemoortele decided to expand in France, investing €25 million to enlarge its plant in Arras (Hauts de France region) in a move that will create around thirty jobs. Vandemoortele also decided to invest more than €300,000, and to recruit around ten people at its Fossat plant in the Occitanie region (south-west France).

BRAZIL

MOBILE

The Maplink company develops geolocation and logistics software. Since 2014, it has belonged to Brazilian group Movile, a global leader in mobile phone and tablet apps. Maplink acquired French logistics efficiency firm Optilogistic, based in Angers (Pays de la Loire region) in a €20 million deal that is expected to create around twenty jobs in the city.

100% Brasil

Beachwear brand 100% Brasil opened its first European subsidiary in Marseille (Provence-Alpes-Côte d'Azur region), where it will exhibit imported Brazilian bikinis. The company also plans to open a showroom and sell its products in France before turning its attention to other European markets. Its Marseille office will employ around ten people.

CANADA

BORALEX

Headquartered in Quebec, this group develops and operates renewable energy power facilities. In 2016, Boralex became the largest independent producer of wind power in France, where it employs around 125 people. The company announced the acquisition and expansion of wind farms in various regions – Bretagne (Brittany), Grand Est, Hauts de France, Auvergne-Rhône-Alpes and Occitanie – resulting in the creation of around fifteen jobs.

PRESS READER

Headquartered in Vancouver, British Columbia, PressReader specializes in digital newspaper distribution. It has developed a digital platform that provides subscribers with unlimited access to more than 5,000 publications in 120 countries and 60 languages. In addition to its Vancouver offices, it has a data center in the Philippines and an R&D facility in Ireland. In 2016, it opened its European headquarters in Bordeaux (Nouvelle Aquitaine region), where it expects to have around ten employees in two years' time. In the medium term, the managing director of the European headquarters intends to expand the company's European presence by establishing regional offices.

CHINA

DALIAN WANDA

In 2016, Chinese Wanda announced the acquisition of an equity stake in Alliances et Territoires, the Auchan group subsidiary responsible for the EuropaCity project. This €3.1 billion real estate development involves a huge leisure park in the Val d'Oise *département* just north of Paris, which is slated to open in 2024.

HORIZONS VENTURES

Hong Kong-based venture capital fund Horizons Ventures invested €3.5 million in French startup Algama, which specializes in microalgae-based foods. The deal also established a business partnership for the sale of Algama products in Asia.

ACCELINK TECHNOLOGIES CO.

Fiber-optic manufacturer Dalian Canglong Optoelectronic Technology, a subsidiary of Chinese group Accelink Technologies, acquired a 70% stake in the French company Almae Technologies. This will help the latter with its R&D operations, and lead to the creation of around thirty jobs in Marcoussis, not far from Paris (Ile de France region).

ANHUI ZHONGDING GROUP

The European subsidiary of Chinese firm Anhui Zhongding acquired Federal Mogul Sealing Systems, a company specializing in making watertight tire parts for the automotive industry based near Lyon (Auvergne-Rhône-Alpes region), thereby maintaining nearly 140 jobs.

COLOMBIA

DP FORWARDING

Columbian bespoke textile specialist DP Forwarding chose Lyon (Auvergne-Rhône-Alpes region) as the location for its first European office, along with a distribution platform and online customer services center, creating more than fifteen jobs.

DENMARK

NOVO NORDISK A/S

Danish pharmaceutical company Novo Nordisk, a diabetes specialist, announced a new investment of more than €100 million in its Chartres facility (Centre-Val de Loire region). This new investment will enable it to produce a new generation of insulin pens, thereby creating 250 jobs.

DLG GROUP

French firm Agrial and the Danish DLG Group established Ouestmin, a 50-50 joint venture. This new company will invest €11 million to build a plant to manufacture animal feed minerals in Saint-Sauveur-des-Landes (Bretagne/Brittany region), leading to the creation of 35 jobs.

FINLAND

ELTETE OY

Finnish company Eltete, which manufactures sustainable, 100% recyclable transport packaging materials, decided to expand its production facility in Saint-Martin-lez-Tatinghem (Hauts de France region). The company plans to optimize storage and install new machines that will extend its production range. It may also add to its production team of around twenty employees with three or four new hires in 2017.

NOKIA OY

French startup Withings was acquired by Nokia in April 2016 and will be increasing its headcount by 50% to around 300. Under the acquisition agreement, the connected health device specialist will remain in Issy-les-Moulineaux, just outside Paris.

GERMANY

BLOHM + VOSS

German firm Blohm + Voss, a European leader in civil and military shipbuilding and ship repair, won the contract to operate the Great Dry Dock at the shipyards in La Ciotat (Provence-Alpes-Côte d'Azur region). The project led to the establishment of a La Ciotat-based subsidiary that has targeted a headcount of 100 within three years.

TIERNAHRUNG DEUERER

German dog and cat food manufacturer Deurer Pet Care decided to invest €20 million in an expansion to its facility in Villeneuve-sur-Lot (Nouvelle Aquitaine region), generating several dozen new jobs. The expansion will help roll out a new premium range of single-serving cat and dog food.

OTTO

Having added online fashion retailer Showroomprivé and women's clothing retailer Camaïeu to its e-commerce customer stable, order-picking specialist Dispeo (Hauts de France region) is thinking bigger. To handle demand, it has expanded one of its five existing warehouses and acquired another. A total of 300 new jobs are expected at the two locations.

ALLINSPECT UG

Edixia, a subsidiary owned by German company Allinspect UG & Co. specializing in surface inspection systems, invested to expand its R&D facility near Rennes (Bretagne/Brittany region), creating nearly a dozen jobs.

INDIA

ETOSHA

This specialist in flavors, fragrances and essential oils for agri-food, personal care (deodorants, perfumes and soaps) and homecare (detergents) recently established a French subsidiary in Grasse (Provence-Alpes-Côte d'Azur region) that will create 10 jobs over the next three years.

ROYAL ENFIELD

Royal Enfield ranks alongside Triumph and Harley Davidson as one of the most prestigious brands in the motorcycle world. In 2016, this Indian firm announced that it would be establishing its pan-European headquarters in Paris (Ile de France region), with the opening of a concept store in Levallois-Perret.

AEQUS PRIVATE LTD.

Indian aerospace components manufacturer Aequs completed its acquisition of all the French SiRA Group in early 2016 with the purchase of a further five production facilities throughout France, maintaining 370 jobs. Aequs now plans to hire a further five employees at its site in Besançon (Bourgogne-Franche-Comté region).

IRELAND

TAOGLAS ANTENNA SOLUTIONS

Taoglas provides external, embedded and base station antenna solutions for M2M applications. The Irish firm recently decided to open a sales office and an R&D facility in Jouy-en-Josas, near Paris (Ile de France region), and expects to create around twenty jobs.

TRICEL

Irish firm Tricel, a global supplier of wastewater treatment systems, is building a new production and distribution plant in Sorgues, near Avignon (Provence-Alpes-Côte d'Azur region). The company plans to invest nearly €2.5 million and create around ten jobs.

ABP GROUP

C&D Foods, a subsidiary of Irish ABP Food Group, was chosen by the commercial court of Boulogne-sur-Mer (Hauts de France) to take over Continentale Nutrition, which was liquidated in May 2016. Upon completion of the takeover, C&D Foods was in a position to save 270 out of a total of 358 jobs. It also agreed to invest €60 million over five years in Boulogne-sur-Mer.

ISRAEL

PERION NETWORK LTD.

At the beginning of the year, Israeli media and internet company Perion Networks acquired French startup MakeMeReach, which enables mobile application developers to extend their advertising campaigns to social media platforms. The acquisition price is estimated at several tens of millions of euros and there are plans to recruit around ten people.

KESHET INTERNATIONAL

Israeli firm Keshet, which produces audiovisual content for the French-speaking market, decided to set up its first French operations in Paris. The company signed a partnership agreement with French production group Newen (TF1 Group) for the purpose of co-producing audiovisual content for the French and Francophone markets. The company is also keen to market and distribute existing audiovisual content and formats in the French market.

ITALY

LATTONEDIL

Italian firm Lattonedil, which makes and markets insulating roof and wall panels, opened its first French plant in Roche-sur-Yon (Pays de la Loire region), where it plans to invest more than €10 million and create around fifty jobs.

TAS SPA

Italian TAS Group specializes in electronic money, payment, capital market and ERP software, as well as cloud-based and data storage solutions. It is investing nearly €4 million in its Sophia-Antipolis facility (Provence-Alpes-Côte d'Azur region) to enlarge and upgrade the facility and expand its R&D operations in a project due to create around fifteen jobs over three years, including five engineering positions.

L'IMMAGINE RITROVATA

L'Immagine Ritrovata is an Italian film restoration laboratory. Having operated in the French market for a number of years through a number of major contracts, the company decided to establish a physical presence in France by opening a restoration laboratory in Paris (Ile de France region) in an investment worth €2 million. The laboratory is expected to create around fifteen jobs over the next three years.

GRUPPO MAGNETTO / C.L.N. SPA

Following its acquisition of AcierPlus in 2016, Gruppo Magnetto/CLN acquired four sites belonging to Solustil, an ailing industrial sheet metalworking specialist, and committed itself to maintaining all jobs – more than 230 – at these facilities in Héricourt (Bourgogne-Franche-Comté), Biars-sur-Cère (Occitanie), Chateaubriand and Ancenis (Pays de la Loire).

JAPAN

IRIS OHYAMA

Consumer plastics manufacturer and distributor Iris Ohyama plans to set up for business in the Sénart logistics park, just outside Paris (Ile de France region). The 35,000 sq. m. facility will include with a plastic furniture plant and a logistics center in an investment expected to create around hundred jobs over the next two years.

EKK EAGLE INDUSTRY

This global leader in mechanical seals announced the expansion of its Eagle ABC Technology subsidiary in Gensac-la-Pallue (Nouvelle Aquitaine region). The group currently has a plant in Segonzac (also Nouvelle Aquitaine region) that produces electromagnetic subassemblies for use in seal assemblies, and has also acquired a 5,500 sq. m. plot of land nearby for a second production facility. The new plant is slated to come on line in the summer of 2017 after an investment that will create a hundred new jobs.

SAKATA SEED CORPORATION

Japanese vegetable seed producer Sakata Vegetables Europe invested nearly €2.8 million in a research building at its Uchaud facility near Montpellier (Occitanie region). The new center has around ten personnel. Sakata Vegetables Europe markets its products in Europe, the Middle East and Africa.

JORDAN

AUMET

Jordanian startup Aumet won places on the French Tech Ticket program and in the Fast Forward Normandie accelerator program to set up business in Colombelles, near Caen. Aumet has developed a website platform to help connect medical device manufacturers with distributors.

KUWAIT

INTERNATIONAL FINANCIAL ADVISORS KSCC (IFA HOTELS & RESORTS)

Yotel, an 85% subsidiary of Kuwaiti investment group International Financial Advisors KSCC, runs a chain of affordable luxury hotels. The company recently opened at Paris Charles de Gaulle airport's new terminal 2E in Le Mesnil-Amelot (Ile de France), creating around ten jobs.

LEBANON

NAJEM GROUP

Lebanese group Najem, a family luxury construction specialist, particularly using marble, acquired the Noaille estate in Corrèze (Nouvelle Aquitaine) in March 2016 to develop a luxury hotel complex. The project, thought to be worth €8-10 million, has created around thirty jobs.

LUXEMBOURG

TICUME SA

Luxembourg pharmaceutical company Ticume opened its first facility in France just outside Paris (Ile de France region). The R&D center will employ around ten people.

ARTHUR WELTER TRANSPORTS SARL

Luxembourg-based Arthur Welter Transports opened a logistics center in the Ile de France/Paris region. The project cost €2 million and created around ten jobs.

MEXICO

CEMEX

Mexican multinational Cemex renovated its production facility in Tourville-la-Rivière, (Normandie region), which makes ready-mix concrete. The company also opened a new concrete plant in Longueil-Sainte-Marie (Hauts de France region) that will employ around ten people.

MANUVO

This Mexican digital content app and service provider expanded its international presence by establishing a new subsidiary in Avignon (Provence-Alpes-Côte d'Azur region). Already present in Colombia and the United Kingdom, the company has turned its attention to France and potential French-speaking markets in Africa. Around twenty new jobs are due be created over the next three years.

MOROCCO

HIGHTECH PAYMENT SYSTEMS (HPS)

Morocco's HPS, a global leader in the electronic payments sector, has been operating in France since its acquisition of French firm Acqualife in 2010. As part of its efforts to consolidate its business in France and Europe, its site in Aix-en-Provence (Provence-Alpes-Côte d'Azur region), where one of its R&D centers is also based, will be expanded and around 30 new employees hired.

NETHERLANDS

DORMIO

Dutch group Dormio began construction on a complex of around 30 guest houses in Berck (Hauts de France region). The company has invested €25 million in this project, which is expected to result in around fifteen new jobs when the resort opens for business.

SENSATA EUROPE

Tire pressure control system specialist Schrader was acquired in 2014 by Dutch firm Sensata. In its plant in Pontarlier, Bourgogne-Franche-Comté, the company makes valves and fluid control components and systems, employing 500 people, including a hundred temporary staff. In 2016, Schrader created an R&D center at its Pontarlier site, hiring two researchers to anticipate technological change, particularly in fuel cell vehicles.

HEINEKEN N.V.

Netherlands-based Heineken is the world's second largest brewer and the largest in Europe. In 2016, the company added a new production line for its Desperados brand at one of its three French breweries, near Lille (Hauts de France region). The Lille brewery, which employs more than 270 people, will hire a further twenty people.

NORWAY

NORSKE SKOG AS

Norwegian company Norske Skog is a leading global producer of newsprint and magazine paper. In 2016, its French subsidiary built a biogas plant in Golbey (Grand Est region) in partnership with Biométhodes, a subsidiary of the American developer of biorefinery technologies Arbiom. Located in the Vosges Mountains of eastern France, the plant will recycle wastewater from the paper mill, as well as household waste biomass materials.

NORSTAT

Norstat, a Norwegian consulting and market research specialist, decided to consolidate its European presence by opening its first office in France. Located in Paris (Ile de France region), the new French headquarters is due to employ around 20 people.

POLAND

JP CONTRACTING PL SP ZOO

Polish firm JP Contracting, which exports construction services, opened its first French office in Adrets-de-l'Estérel, near Cannes, recruiting two people in the Provence-Alpes-Côte d'Azur region.

SYNTHOS

Polish synthetic rubber manufacturer Synthos acquired two French subsidiaries of Ineos Styrenics, a division of British chemical firm Ineos specializing in the production of expanded polystyrene (EPS), in a deal worth €80 million. The hundred or so employees who work at the two French sites, in Ribécourt and Wingles (both Hauts de France region), kept their jobs.

PORTUGAL

PAINHAS S.A.

Portuguese company Painhas SA, which specializes in electrical installations, was chosen to partner Enedis, a subsidiary of EDF, to roll out Linky smart meters in five French markets, including Orval in

the Centre-Val de Loire region. This contract, worth €20 million, involves replacing more than 500,000 electricity meters. The investment will lead to the recruitment of six electrical technicians in Orval.

SEAOWL HOLDING SGPS SA

Portuguese group SeaOwl, which provides support services to the maritime and energy sectors, announced the acquisition of Well Staff, a firm based in Pau, in the Nouvelle-Aquitaine region. This French company specializes in engineering and support services for the oil and gas industry.

QATAR

GROUP8

French firm Navya, the Lyon-based developer of a driverless and fully electric shuttle bus, announced that it had secured €30 million in funding from Qatari family investors Group8 along with French groups Valeo and Keolis. The strategic agreement with Group8 also includes a contract to market the vehicle in Middle East and African markets, as well as the construction of an assembly line in the Gulf region.

RUSSIA

RUSSIAN DIRECT INVESTMENT FUND

Russia's sovereign wealth fund and CDC International Capital, a subsidiary of Caisse des Dépôts, signed an agreement to invest €250 million in ARC, the world's leading glassware manufacturer. The deal will enable ARC to launch a global investment program, a significant proportion of which will be in France and Russia, and will also pay for the renovation of the company's manufacturing facilities and a new innovation program that will secure the future of 5,260 employees at its long-established site in Arcques (Hauts de France region). This initial joint investment follows a government agreement signed by the two funds in January 2016. The upcoming investments will be geared towards funding projects in a variety of sectors: manufacturing, agri-food, telecommunications, retail and raw materials.

DATADVANCE

Russian big data specialist Datadvance develops modeling software to optimize the design and production costs of industrial components. Through its partnership with the Airbus group, Datadvance has chosen Toulouse (Occitanie region) as the location for its European decision-making center.

NATUR-TEK (PHARMA PLANTS)

Biotech firm Natur-Tek, based in Saint Petersburg, established its first European office in Marseille (Provence-Alpes-Côte d'Azur region) as a site for herbal supplement R&D. The company plans to hire around ten people.

SAUDI ARABIA

TAMER GROUP

Saudi telecoms operator Tamer Group invested in Toulouse-based French startup Sigfox, which is building a global communication network for the Internet of Things, and recently announced the end of a new €150 million fundraising round to fast-track its international expansion.

SOUTH AFRICA

ASPEN HOLDINGS LTD.

South African pharmaceuticals group Aspen expanded its R&D operations in Notre Dame de Bondeville, near Rouen (Normandie region) by establishing a center of excellence for thrombosis, thereby creating 10 new jobs. The company also invested in its production capacity by setting up a new sterile syringe-filling line and a quality control laboratory.

SOUTH KOREA

NAVER

South Korean internet services provider Naver Corporation and its subsidiary Line each invested €50 million in France's Korelya Capital, the primary manager of venture capital fund K-Fund 1, thereby freeing up €100 million to invest in startups and new technologies in France and Europe. One month after this injection of cash into the fund, Naver Corporation and Korelya Capital made their first investment in Devialet, a French startup specializing in acoustic engineering. With South Korean investment stock in France of over €900 million, this investment by Naver and Line amounts to more than 10% of FDI ever made in France by South Korean organizations.

BEGINS CO., LTD.

This South Korean firm that specializes in battery charging systems signed a partnership agreement with Calais-based electric-vehicle manufacturer Pariss. Begins will now develop and supply batteries for the Pariss electric racing car.

SPAIN

VUELING

Spanish airline Vueling has operated in France for several years. It recently opened a new base for two new aircraft at Paris Charles de Gaulle Airport, highlighting its growing ambitions in France, where it already has a strong presence. The project will create 160 jobs.

GLOVO

Since Catalan startup Glovo opened for business in Paris in June 2016, its deliveries have grown by 30% each week in the French market. Glovo offers a one-hour delivery service to its app users, and expects its French subsidiary to eventually create more than 20 jobs.

GRUPO GESTAMP

Spanish group Gestamp, which manufactures in Pure (Grand Est region), has decided to expand its frame rail plant. The almost €8 million project is due to create about 30 new jobs.

SWEDEN

RECIPHARM AB

Swedish company Recipharm recently acquired Kaysersberg Pharmaceuticals, based in Kaysersberg (Grand Est region). It plans to invest €18 million in its new subsidiary to add four production lines with a view to diversifying the facility, which currently produces single-dose ophthalmic solutions. This expansion is due to result in around sixty new hires.

NEFAB AB

Swedish transport packaging specialist Nefab will open a new French R&D facility in Blagnac (Occitanie region) where it will focus on developing connected packaging. Around ten people will be recruited for the facility.

PRICER AB

Swedish firm Pricer AB, which makes and markets in-store digital shelf labels for retailers, has been making strong inroads in France. The company decided to expand its French headquarters in Guyancourt, near Paris (Ile de France region) and to add another ten members to its sales team.

SWITZERLAND**NOVARTIS**

Basel-based Novartis is expanding rapidly in the Grand Est region. Its 21st century pharmaceutical plant in Huningue now makes five therapeutic proteins produced by genetically modified animal cells. Expansion of a state-of-the-art biosimilar production plant has called for more than €100 million in investment and the creation of around a hundred jobs in the next three years.

DIGITAL PARTNERS

Swiss startup Digital Partners has developed a social media analytics platform called Bloom. Digital Partners will be locating its decision-making center near Paris (Ile de France region) and expects to create 40 jobs over the next three years.

KÜHNE NAGEL INTERNATIONAL

German company Kuehne + Nagel was chosen by French retail group Auchan to manage a logistics platform in Carvin (Hauts de France region). The nearly €12 million expansion created more than 30 jobs. The new facility will handle “Auchan frais” refrigerated foods for Auchan stores in northern France.

TAIWAN**MERIDA BIKES**

This Taiwanese manufacturer of high-end sports bicycles is looking to set up operations in France for the long term via its Spanish-based Southern Europe subsidiary. It plans to consolidate its presence with sales offices and a showroom in Rungis, just outside Paris (Ile de France region).

GAIUS AUTOMOTIVE

This Taiwanese startup specializes in developing three-wheeled electric vehicles for commercial applications (couriers, fire departments, postal services, police, ambulances, etc.), and was one of the winning nominees of the 2016 “French Tech Ticket” competition. The company has also developed a contactless charging pad. Gaius Automotive is currently developing its business from Paris, in line with its belief that the French electric vehicle market is one of the most mature in the world.

TUNISIA**FAVIZONE**

Tunisian startup Favizone has developed a SaaS-based customization solution for e-commerce sites. Its market launch is imminent and will target micro-enterprises and small businesses. To this end, Favizone set up a subsidiary in France to cover the entire European market, creating around twenty jobs in Paris (Ile de France region) in the process.

TURKEY

KOTON

Koton, the number one clothing retailer in Turkey and the Middle East, is setting up operations in France for the first time, opening a 1,800 sq. m. store in the O'Parinor shopping mall in Aulnay-sous-Bois, near Paris (Ile de France region). The company is set to recruit around ten people.

STARGRUP CAM

This Turkish specialist in sheet glass treatment and processing chose Marseille (Provence-Alpes-Côte d'Azur region) as the location for its first international venture. Stargrup will run storage, distribution and sales operations from its new French site, and plans to recruit a 15-strong team in France in the medium term.

UNITED ARAB EMIRATES

ADIA

Tamweelview European Holdings, a wholly-owned subsidiary of Abu Dhabi Investment Authority (ADIA), announced that it was acquiring the Tour Alto, an office project in Paris' business district La Défense (Ile de France). The project will replace the "Les Saisons" building with an ultra-modern 51,000 sq. m. office tower.

JETEX FLIGHT SUPPORT

Jetex Flight Support, based in Dubai, United Arab Emirates, provides services, assistance and technical support for business aviation. It now has two facilities in France: one at Paris-Le Bourget Airport and another, recently established one at Marseille Provence Airport (Provence-Alpes-Côte d'Azur region). The expansion is due to create around ten jobs.

UNITED KINGDOM

ASTRAZENECA PLC

British pharmaceutical company AstraZeneca decided to expand its production facility in Dunkirk (Hauts de France region) by adding a new production line. It plans to hire around ten people.

BSRIA LTD.

British-based BSRIA is a testing, instrumentation, research and consultancy organization providing specialist construction and building services. The association spent €1.5 million to open a calibration laboratory in Lille (Hauts de France region), where it will hire around ten people.

CHENAVARI FINANCIAL GROUP

The commercial court of Nanterre chose British investment manager Chenavari to take over French baby and wedding photography specialist Primaphot, based in Colombes, just outside Paris (Ile de France region). Primaphot had been in judicial receivership for more than six months. The €10 million transaction maintained more than 200 jobs.

GREYBULL CAPITAL

Tata Steel Europe sold its long products business, including the French plant in Hayange (Grand Est region), to Greybull Capital. Greybull's planned €495 million investment will be its first in France.

FEDEX CORPORATION

Air courier delivery service Fedex is to invest €200 million to double the capacity of its hub at Paris Charles de Gaulle airport (Ile de France region), its largest base outside the United States, in a move that will create 200 jobs. The investment is part of its plans to build up its European network to cope with the boom in e-commerce.

FLOWSERVE

Texan industrial pump manufacturer Flowserve consolidated its operations in Arnage, south of Le Mans (Pays de la Loire), investing €1 million to expand production facilities and locate administrative offices at an abandoned industrial site nearby, creating 70 jobs. The plant produces a line of products for the nuclear industry and is considered to be a global center of excellence.

MERCK & CO.

American pharma company Merck & Co.'s subsidiary Aptus Health established a global decision-making center in Paris' La Défense business district to provide digital solutions for healthcare professionals, which will eventually employ around a hundred people.

UNITED PARCEL SERVICE INC. (UPS)

American logistics giant UPS laid the foundations of its French hub in Lisses outside Paris (Ile de France region), which is due to open in the first quarter of 2018. This new site will replace two nearby existing facilities in Chilly-Mazarin and Savigny-le-Temple, creating more than 160 jobs at an ultra-modern 30,000 sq. m. logistics platform. The investment, worth nearly €100 million, is the largest that UPS has ever made in France.

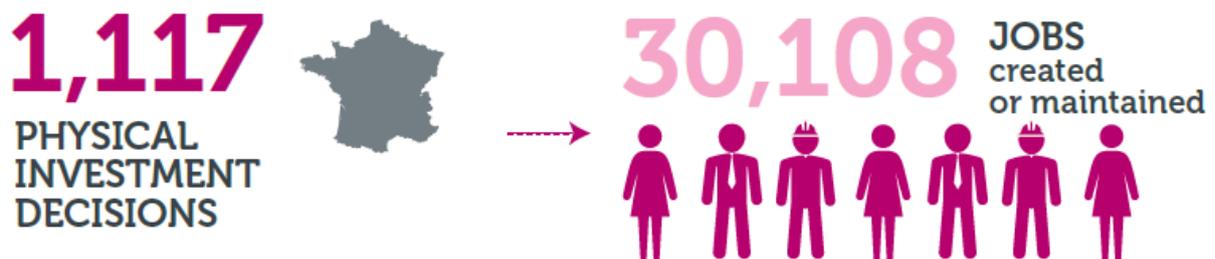
GOPRO

Founded in 2002, GoPro makes and markets small, shock-resistant cameras that can be mounted onto almost anything, as well as drones. In the wake of its acquisition of two French startups, Kolor and StupéfliX, it expanded its presence by hiring around 50 engineers at Issy-les-Moulineaux (Ile de France/Paris region), making France its European R&D hub.

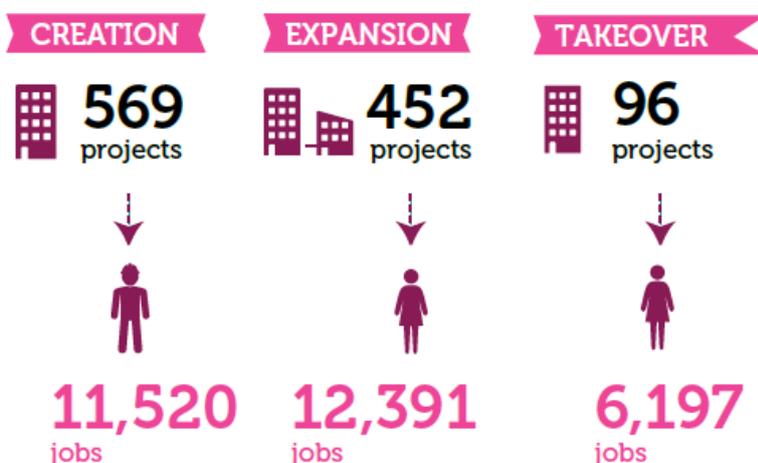
V. PICTOGRAMS

2016 SUMMARY

Foreign investment in France



NUMBER OF PROJECTS AND JOBS BY INVESTMENT TYPE



SITE CREATIONS LED THE WAY:



51% OF DECISIONS WERE INVESTMENTS AT NEW SITES

STRATEGIC INVESTMENTS

PRODUCTION/MANUFACTURING, R&D, BUSINESS SERVICES, CONSUMER SERVICES, LOGISTICS AND DISTRIBUTION, RETAIL OUTLETS, DECISION-MAKING CENTERS, HEADQUARTERS.

TOP 3 BUSINESS ACTIVITIES



R&D/ENGINEERING

32% increase in R&D/ engineering investments...



accounting for

10% OF INVESTMENTS

MANUFACTURING

25%

of the investments recorded in the Annual Report were in production/manufacturing...



generating **37%** of all jobs.

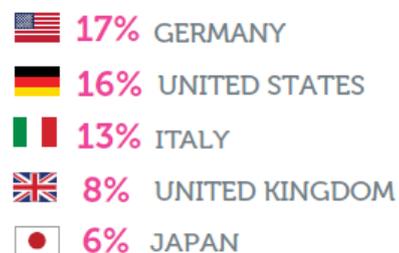
SOURCE OF INVESTMENT PROJECTS

TOTAL OF **51** SOURCE COUNTRIES, UP FROM 47 IN 2014



20%
NORTH AMERICA

12%
ASIA



INVESTMENT DECISIONS FROM ITALY (+68%) AND GERMANY (+35%) ROSE SHARPLY.

2016 SUMMARY

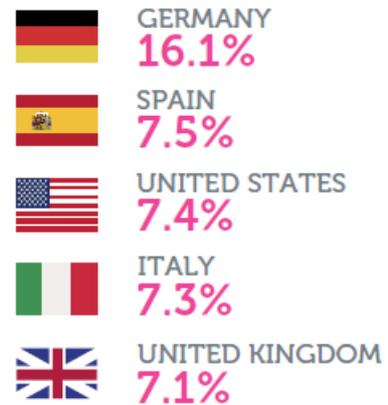
French exports

FRENCH GOODS EXPORTS (2016)

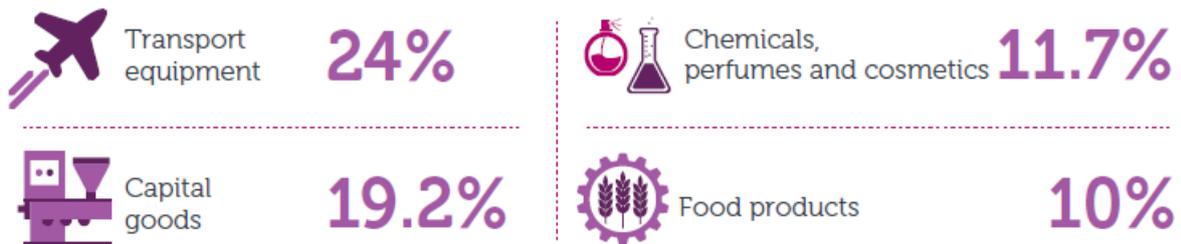


*Source: French Customs Authorities. Estimated FOB/FOB gross data, including military hardware.

TOP 5 EXPORT DESTINATIONS



TOP 4 GOODS EXPORT SECTOR GROUPINGS



BUOYANT EXPORT MARKETS IN 2016

MARKETS DRIVING FRENCH EXPORTS IN EUROPE

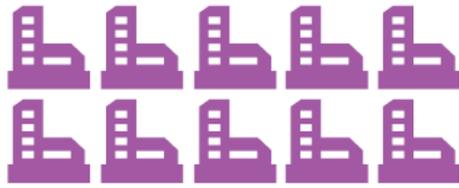
Switzerland **+11%**
Portugal **+7.4%**
Poland **+6%**
Spain **+2%**
Italy **+1.4%**



FRENCH EXPORTS UP IN VARIOUS ASIAN MARKETS

India **+23%**
Hong Kong **+19%**
Singapore **+15%**





124,100

EXPORTING COMPANIES
IN FRANCE

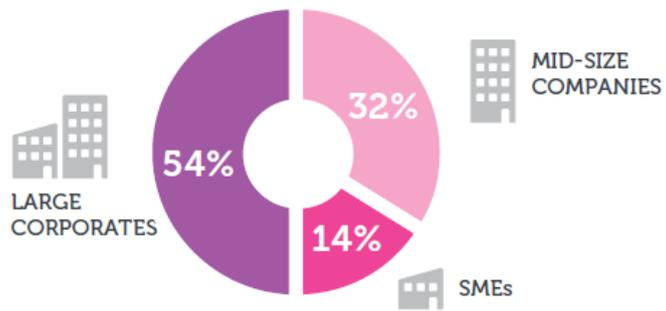
SME EXPORTS
up
2.1%

FRANCE: THE WORLD'S



LARGEST EXPORTER
OF SERVICES

BREAKDOWN OF EXPORTS BY COMPANY SIZE



EXPORTS BY FOREIGN COMPANIES IN FRANCE

THE CONTRIBUTION OF FOREIGN COMPANIES IN FRANCE:



34%

OF MANUFACTURING EXPORTS



30%

OF GOODS
AND SERVICES EXPORTS



25%

OF FOREIGN
SUBSIDIARY
TURNOVER
IN FRANCE
GENERATED
IN OVERSEAS
MARKETS

TOP 5 SOURCE
COUNTRIES OF
FOREIGN-OWNED EXPORTERS

- 29%** UNITED STATES
- 14%** GERMANY
- 8%** LUXEMBOURG
- 8%** SWITZERLAND
- 8%** NETHERLANDS

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Founded on January 1, 2015 through a merger between UBIFRANCE and the Invest in France Agency, Business France has 1,500 personnel, both in France and in 70 countries throughout the world, who work with a network of public- and private-sector partners.

For further information, please visit: www.businessfrance.fr

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