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JOB-CREATING FOREIGN INVESTMENT PROJECTS IN THE HEALTHCARE SECTOR IN 2018

(BUSINESS FRANCE)



DOCTOLIB
FRANCE'S LATEST UNICORN



E-HEALTH IN 2017:
a market worth more than
€2.8 billion,
with 1/3 of revenues
generated by startups

(NATIONAL MEDICAL TECHNOLOGY INDUSTRY ASSOCIATION - SNITEM)



#1

OECD COUNTRY FOR ACCESS TO HEALTHCARE

(OECD)



DIGITAL HEALTHCARE

KEY INFO IN
10
POINTS

HEALTHCARE

MAY 2019

BUSINESS FRANCE

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1 E-HEALTH OR DIGITAL HEALTH

In 2017, the e-health market was worth more than €2.8 billion in France, with one-third of revenues generated by startups. E-health covers the fields of information systems, telehealth and telemedicine. (National Medical Technology Industry Association SNITEM, 2018)

2 NATIONAL E-HEALTH STRATEGY 2020

The aim of the national e-health strategy 2020 is to support healthcare system stakeholders in the digital transformation. In particular, it encourages the development of connected medicine, co-innovation between health professionals, citizens and economic key players, the simplification of administrative procedures for patients and the strengthening of health information systems.

3 CONNECTED PATIENTS

Eighty-one percent of the general public think that connected healthcare offers opportunities for better quality treatment, while 77% of French people and 84% of doctors in France believe that it can lead to better prevention. Some 80% of patients with chronic illnesses are already using consumer connected devices. (Odoxa, connected healthcare survey, 2018)

4 DOCTOLIB: FRANCE'S LATEST UNICORN

Doctolib, the online platform for booking medical appointments, announced in March 2019 that it had raised €150 million, which meant it could join the exclusive club of startups valued at more than €1 billion. With 30 million monthly visits, it is the leading e-health site in Europe.

5 2.5 MILLION PATIENTS TREATED USING TELEMEDICINE

As part of the 2018 Social Security Financing Act, teleconsultations are now covered by the French social security system. DoctorDirect, Hellocare or H4D are all French telemedicine solutions. (France Biotech, 2018)

6 AI AND HEALTHCARE

Whether it's aiding with a diagnosis, analyzing behavior or monitoring, artificial intelligence (AI) is at the heart of the medicine of tomorrow. After Facebook, which opened its first AI research center outside of the United States in Paris in 2015, Google and Microsoft have both announced plans to create dedicated AI centers in France in the field of health.

7 E-HEALTH STARTUPS RAISE FUNDS

In early 2019, online health insurance startup Alan, which has nearly 30,000 customers, and Dental Monitoring, which specializes in artificial intelligence tools for dentistry and orthodontics, raised €40 million and €45 million, respectively. Voluntis, which designs digital therapy software to support patients during their treatment, was floated on the stock exchange and raised €30 million on the Euronext Paris market in 2018.

8 FRENCH HEALTHTECH IN LAS VEGAS

At CES 2019, 10 French healthtech startups received an Innovation Award, including Healsy, a mobile app for glycemic control, UrgoTech, a brain training system to improve sleep quality, and Ethera, which analyzes air quality and detects carcinogenic pollutant levels.

9 FRENCH TALENT GOING GLOBAL

In 2018, Frenchman Yann Fleureau was awarded a prize by the MIT Review for Cardiologs, for his work on an AI that analyzes electrocardiograms and makes them more accessible.

10 BIG FRENCH NAMES INVEST IN E-HEALTH

In 2019, Orange Healthcare launched a support program for startups in the field of e-health. The prize-winning companies benefit from access to the low-cost healthcare data hosting offer, as well as software solutions from its subsidiary Enovacom, and support services in the field of communication.