

DAIRY PRODUCTS

KEY INFO IN

10
POINTS

1

▶ 16% OF EUROPEAN DAIRY OUTPUT

French cows produced more than 24 billion liters of milk in 2017, ranking France second in Europe after Germany (31.9 billion liters). France accounts for 16% of Europe's total dairy output. (Eurostat)

2

▶ UNRIVALLED PRODUCT VARIETY

France produces 1,500 different dairy products, 1,200 of them cheeses, thanks to its 58,000 farms and 760 production facilities. France is also the world leader in protected designation of origin (PDO) dairy products, with 50 of the 186 such products in the European Union (45 cheeses, three types of butter and two types of cream). In 2017, France produced 1.9 million tonnes of cheese, 10% of which were made from unpasteurized milk. (French Ministry for Agriculture and Food)

3

▶ A SECTOR WITH AN INTERNATIONAL OUTLOOK

In 2017, €6.6 billion-worth of dairy products were exported, mainly comprising cheese (46%), powdered milk (11%), yoghurts and fermented milk (8%). The dairy trade balance surplus amounted to €2.7 billion in 2017. (French Customs Authorities, 2018)

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▶ NEARLY 4 MILLION DAIRY CATTLE

In 2017, there were 3.8 million dairy cows at 67,000 dairy farms in France, where cow's milk makes up 97% of all milk collected (Ministry for Agriculture). French dairy farms are still moderately sized, averaging 62 dairy cows. Ninety-five percent of French cattle have access to pastureland. (produits-laitiers.com)

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▶ FOUR FRENCH DAIRY GROUPS IN GLOBAL TOP 20

Four French dairy groups are among the world's top 20: Lactalis (2nd), Danone (3rd), Sodiaal (16th), and Savencia (18th) (Rabobank, 2018). In 2015, there were 1,316 French dairy companies with 56,000 full-time employees generating revenues of €30 billion and €7 billion in exports. (INSEE, the French national statistics agency)

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▶ OVER 260 DAIRY COOPERATIVES

France has 650 milk processing facilities, including more than 260 dairy cooperatives, and 50% of France's milk producers are involved in one. In 2016, French dairy cooperatives had 20,000 employees and 52,500 members. The total revenue amounted to €11.3 billion, €2.6 billion of which were in foreign sales. (National Federation of Dairy Cooperatives, 2018)

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▶ LOW CARBON DAIRY FARM

In 2015, the National Interprofessional Center for Dairy Economics (CNIEL) launched the "Low Carbon Dairy Farm" initiative, which aims to reduce the sector's greenhouse gas emissions by 20% by 2025. More than 6,000 breeders participate. (www.ferme-laitiere-bas-carbone.fr)

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▶ MADE-IN-FRANCE AMERICAN ICE-CREAMS

The American ice-cream brand Häagen-Dazs, which has been present in the Hauts de France region for 25 years, has decided to invest €14 million in its European production facility in Tilloy-lès-Mofflaines. The investment will finance the development of a new range of frozen mini ice-creams, which will be exported to 89 countries.

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▶ HIGH FOOD SAFETY STANDARDS

All milk processing or storage plants have a health and safety plan. The quality of the milk, particularly for cheese processing (protein content, etc.), is closely monitored by industry players. Fifteen laboratories recognized by the Ministry for Agriculture provide milk analysis, with 120 million tests performed every year. (National Interprofessional Center for Dairy Economics, 2017)

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▶ CHEESE IN THE SPOTLIGHT

The Cheese and Dairy Products Show is the unmissable event for all key players in the dairy industry. Some 220 exhibitors from 12 countries, 30% of whom were from abroad, as well as 7,644 visitors, attended the 2018 event at the Paris Expo Porte de Versailles exhibition center.



4 FRENCH DAIRY GROUPS IN GLOBAL TOP 20

LACTALIS (2ND), DANONE (3RD),
SODIAAL (16TH),
SAVENCIA (18TH)
(RABOBANK)



**AGRI-FOOD:
FRANCE'S #1
INDUSTRY**
(INSEE)



**FRANCE:
#2
PRODUCER OF MILK
IN EUROPE
(EUROSTAT)**



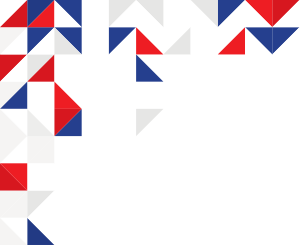
FRANCE:

#6

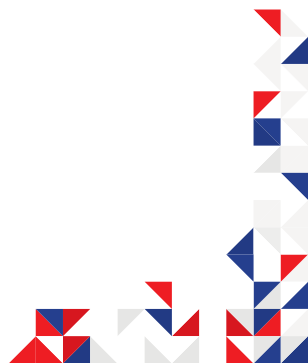
GLOBAL AGRI-FOOD

EXPORTER

(UN COMTRADE)



More information on
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