

FIELD CROPS

KEY INFO IN

10
POINTS

1

▶ 9.3 MILLION HECTARES GIVEN OVER TO CEREAL PRODUCTION

In 2017, 11.8 million hectares were used for field crops, representing 43.9% of the total agricultural area, with 9.3 million hectares given over for the cultivation of cereals. Twenty-eight percent of French farms were given over to field crops, with the average farm size being 87 hectares. (Agreste, 2018)

2

▶ FRANCE: EUROPE'S #1 CEREAL PRODUCER

In 2017, cereal output totaled 68.5 million tonnes (mt), making France the leading producer in the European Union (EU), ahead of Germany (45.6 mt) and Poland (31.9 mt). (Eurostat, 2018)

3

▶ DIVERSIFIED OUTPUT

France produces a wide range of cereals: soft wheat (36.6 mt), maize (14.3 mt), barley (12.1 mt) and durum wheat (2.1 mt), as well as rye, oats, triticale, sorghum and rice. France also produces three protein crops: peas (78% of total production), faba beans (20%) and lupins (1%). (Agreste, 2018)

4

▶ FRANCE: EUROPE'S #1 CEREAL EXPORTER

In 2017, France exported 25 million tonnes (mt) of grain, equivalent to 36% of its total production. It is Europe's leading cereal exporter and is eighth in the world. France's main customers are Belgium, Spain, the Netherlands, Algeria, and Germany. (French Customs Authorities; UN Comtrade, 2018)

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▶ FROM WHEAT TO BAGUETTE!

In 2017, 4.1 million tonnes (mt) of soft wheat flour was produced in France. More than a quarter of this production is used in general baking and artisanal pastry. With 705,000 tonnes in exports, France is the world's second largest exporter of bakery, pastry and biscuit products. (Eurostat; FranceAgriMer; UN Comtrade)

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▶ FRANCE: EUROPE'S #5 OLIVE OIL EXPORTER

In 2016, France produced 26.7 million tonnes (mt) of olives across more than 17,300 hectares (Eurostat), with almost all of it used to produce olive oil. There are eight protected designations of origin (PDO) in France, which account for 27% of total production (Afidol). France is Europe's fifth largest exporter of olive oil, and 57% of exports are made from extra virgin olive oil. (UN Comtrade; French Customs Authorities, 2016)

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▶ FRANCE: THE WORLD'S #1 MALTING BARLEY EXPORTER

In 2017, France was the second largest malt producer in the European Union, with 1.4 million tonnes (mt) produced. France exports the equivalent of 77% of its malt production and is ranked as the world's leading exporter. (Eurostat; UN Comtrade, 2018)

8

▶ ANIMAL FEED

With nearly 300 production facilities in France, the animal feed industry is one of the top users of grain cereals, of which it uses 9 million tonnes (mt), made up of soft wheat (49%), maize (32%), and barley (12%). (FranceAgriMer, 2018)

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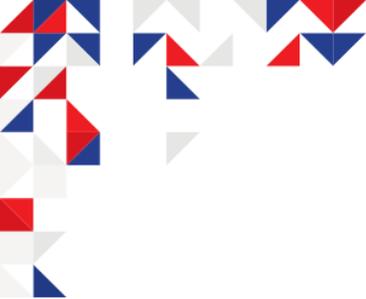
▶ AN ATTRACTIVE SECTOR

In 2017, German firm TCB finalized a €3 million investment at its beer production site in Champigneulle (Grand Est), creating around thirty positions. With its 300 employees, the brewery produced 360 million liters in 2017. Having adapted successfully to the needs of the market, it today makes beers to order for dozens of countries throughout the world.

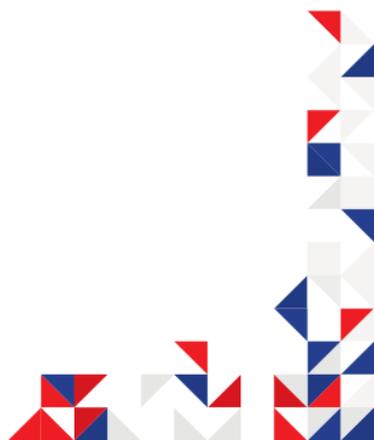
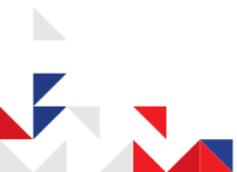
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▶ INNOVATION IN FIELD CROPS

Céréales Vallée is a competitiveness cluster dedicated to innovation in cereals and oilseed crops (sustainable agricultural production, human nutrition, animal feed and agro-materials). Major industrial members of this cluster include Limagrain, Bayer Cropscience France, BASF France and Greentech.



More information on
www.businessfrance.fr





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**AGRI-FOOD:
FRANCE'S
#1
INDUSTRY**

(INSEE)



11.8
MILLION HECTARES
GIVEN OVER TO FIELD CROPS
(AGRESTE)



FRANCE: THE WORLD'S
#6
EXPORTER OF AGRI-FOOD
PRODUCTS
(UN COMTRADE)



**FRANCE: EUROPE'S
#1
CEREAL PRODUCER
(EUROSTAT)**