

ORGANIC INDUSTRY

THE ESSENTIAL IN

10
POINTS

1

▶ STRONG GROWTH IN ORGANIC FARMING

In France, organic farming accounted for over 6.5% of the total agricultural area in use in 2017 (1.8 million hectares), up 13.4% on 2016. The total area of agricultural land used for organic farming increased by 60% between 2011 and 2016. Provence-Alpes-Cote d'Azur is the region with the greatest area of agricultural land used for organic farming (over 20%), and it is followed by Occitanie (13%) and Corsica (11%). (Agence Bio, the French agency for the development and promotion of organic farming, 2018)

2

▶ 13% OF THE EU'S ORGANIC GROWING AREA

In 2016, France accounted for 13% of agricultural land given over to organic produce and 11% of farms within the European Union (EU) and was ranked third in Europe. French organic farming stands out for the diversity of its output, including dairy products, meat, eggs, cereal, oilseed, protein crops, dried vegetables, fresh fruit and/or vegetables, vines, aromatic and medicinal plants. (Agence Bio, 2018)

3

▶ 54,000 ORGANIC PRODUCERS

In late 2017, there were 54,000 farms involved in organic farming, 14.7% more than in 2016. They were made up of some 36,700 producers and 17,400 processors, distributors, importers and exporters. The downstream sector included 12,300 processing companies, 4,800 distribution companies and 280 import / export companies. (Agence Bio, 2018).

4

▶ OVER 130,000 JOBS

In 2017, organic farming accounted for 134,500 full time jobs, in both farm work and the processing and distribution of organic products. Since 2012, 49,200 direct jobs have been created, representing an average annual growth rate of 9.5%. (Agence Bio, 2018)

5

▶ A MARKET WORTH OVER €8 BILLION

The French organic food market was worth €8.4 billion in 2017, including €7.9 billion for households, or nearly 4% of their food consumption excluding tobacco. This represents an increase of nearly 17% compared with 2016. From 2011 to 2016, the organic food market grew by 82%. (Agence Bio, 2018)

6

▶ TWO-THIRDS OF FRENCH PEOPLE REGULARLY CONSUME ORGANIC PRODUCE

In 2017, 73% of French people consumed organic products at least once a month, compared with only 37% in 2003. Nine in 10 French people consume organic produce at least occasionally, while 82% trust organic food labels. (Agence Bio/CSA survey, 2018)

7

▶ MADE-IN-FRANCE ORGANIC EXPORTS

French organic exports, valued at €707 million, grew by 12% in 2017. Wine accounted for two-thirds of these export revenues, but other goods fared well too, including sweet and savory products (worth more than €59 million in 2017), and cider and organic beer (€11 million). (Agence Bio, 2018)

8

▶ QUALITY ACCREDITATION

Products carrying the EU organic logo or the domestic abbreviation “AB” (for agriculture biologique – organic farming) are guaranteed to comply with key principles of organic farming, including: no use of chemical fertilizers, synthetic insecticides or GMOs; mechanical and thermal weeding; crop rotation; limited use of antibiotic treatments; greater respect for animal wellbeing; and limited use of additives.

9

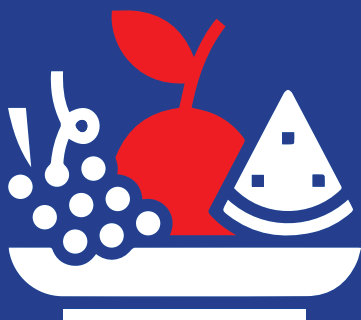
▶ LOCALLY SOURCED FOOD

Sixty-nine percent of organic products consumed in France are produced within the country (82% excluding exotic foods). The different sectors work together and establish contracts with downstream operators. This has helped to increase France’s consumption of its own onions, moving from 43% in 2014 to 64% in 2017. (Agence Bio, 2018)

10

▶ INVESTING IN THE FUTURE

A subsidiary of the Dutch agri-food company Wessanen, the Bjorg Group, Bonneterre and company (formerly Distriborg) has invested €12 million in the construction of a new head office in Saint-Genis-Laval (Auvergne-Rhône-Alpes region), to accommodate a growing workforce. The company, which specializes in the distribution of organic foods and has 480 employees, saw its revenue increase by 50% from 2014 to 2017. (Bjorg, Bonneterre and Company)



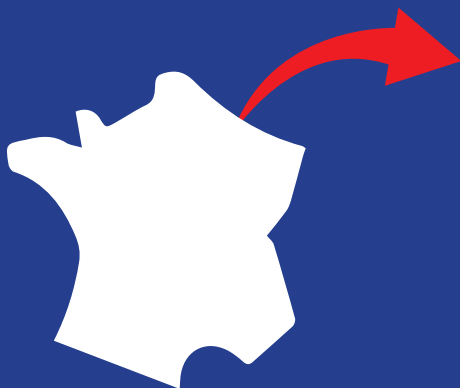
**IN 2017, THE FRENCH
ORGANIC FOOD
MARKET WAS WORTH**

**€8,4
BILLION**

(AGENCE BIO)



AGRI-FOOD FRANCE'S
#1
INDUSTRY
(INSEE)



**FRENCH ORGANIC
EXPORTS INCREASED**

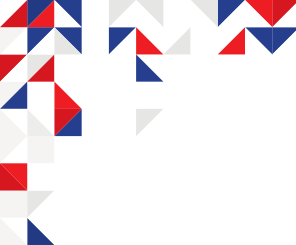
BY 12 %

IN 2017

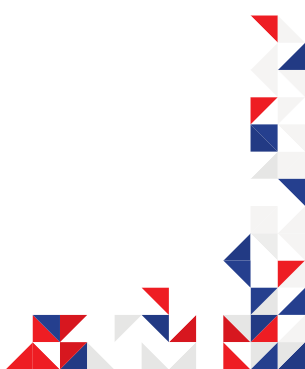
(AGENCE BIO)



FRANCE
#6
GLOBAL AGRI-FOOD
EXPORTER
(UN COMTRADE)



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www.businessfrance.fr





Business France
77, boulevard Saint-Jacques
75680 Paris Cedex 14 - France
Tél. : +33 1 40 73 30 00