

MEAT INDUSTRY

KEY INFO IN

10
POINTS

1

▶ FRANCE: EUROPE'S LARGEST CATTLE HERD

In 2016, France had 248,000 farms raising livestock for meat, more than any other country in Western Europe. It is home to Europe's largest cattle herd (19 million cows), the third largest pig herd (13.6 million), the fourth largest goat herd (1 million), and the sixth largest sheep herd (6.8 million) (Eurostat). In 2017, the rearing of livestock for meat accounted for 260,000 direct and 225,000 indirect jobs. (Interbev, the French Interprofessional Association for Livestock and Meat)

2

▶ EUROPE'S #1 BEEF PRODUCER

In 2017, France had 178,000 cattle farms (Ministry for Agriculture). The three main breeds of cow in France are Holstein (31% of the herd), Charolais (19%) and Limousin (14%). France is Europe's leading beef producer, with 1.4 million tonnes in carcass weight equivalent (CWE) in 2017. (Eurostat)

3

▶ FRENCH BEEF SUCCESS ABROAD

In 2017, France exported nearly 250,000 tonnes of beef and 1.4 million live cattle to over 40 countries. (French Customs Authorities)

4

▶ EUROPE'S #3 MUTTON PRODUCER

In 2016, France had 44,490 sheep farms. France is ranked third in Europe for mutton production (80,500 tonnes from controlled slaughter), after the United Kingdom (299,000), and Spain (115,000). (Eurostat)

5

▶ HIGH-QUALITY LAMB

With 17% of production carrying an official quality label, lamb is by far the leading type of processed meat, most of which is marketed with a quality and origin certification (SIQO). The number of animals carrying the Label Rouge quality mark increased by 8.1% from 2016 to 2017, while the organic sector recorded a 19% increase. (FranceAgriMer; Interbev)

6

▶ WORLD-CLASS POULTRY SECTOR

In 2017, France is the third largest poultry producer in the European Union (1.65 million tonnes CWE), after Poland and the United Kingdom (Eurostat). It exported €934 million worth of poultry, mainly to Germany, Saudi Arabia and Belgium. (French Customs Authorities)

7

▶ EUROPE'S #3 PORK PRODUCER

In 2017, France produced 2.18 million tonnes CWE (mt) of pork, making it the third largest producer after Germany (5.45 mt), and Spain (4.30 mt) (Eurostat). Pork exports were worth €1 billion, with the two main recipients being China (20% of total sales) and Italy (18%). (French Customs Authorities)

8

▶ THE FRENCH LOVE BEEF

In 2016, the French ate an average of 135g of meat a day, 34% of which was processed meat (beef, veal, lamb, etc.), 24% poultry and game, 21% cold meats and 17% meat-based ingredients (Research Centre for the Study and Monitoring of Living). Beef was the most popular processed meat (58%), followed by pork and veal. (Interbev)

9

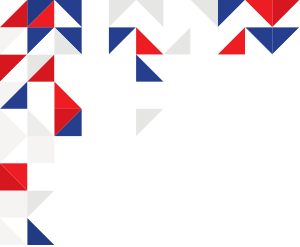
▶ A SUSTAINABLE SECTOR

Through the Interbev convention, the animal breeding and meat sector in 2017 launched an initiative entitled "Pact for a social commitment". The initiative's aims included helping to preserve the natural agricultural area, protecting the well-being and health of the animals, and showing respect for employees in this sector. In 2018, there were 39 beef, veal and lamb Label Rouge quality marks. (Interbev; INAO)

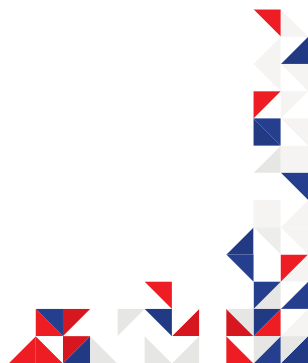
10

▶ THE WORLD'S #1 PRODUCER OF FOIE GRAS

In 2017, 4,800 producers generated 700 tonnes of raw foie gras, equivalent to 70% of the global production. Ninety-nine percent of French foie gras comes from duck, with 75% of production centered in southwest France (Aquitaine, Midi-Pyrénées and Limousin) and 25% in the west (Pays de la Loire, Brittany and Poitou Charentes). (FranceAgriMer)



More information on
www.businessfrance.fr

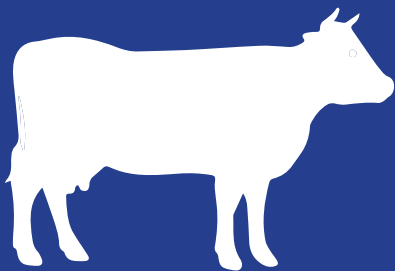




Business France
77, boulevard Saint-Jacques
75680 Paris Cedex 14 - France
Tél. : +33 1 40 73 30 00



**AGRI-FOOD:
FRANCE'S
#1
INDUSTRY
(INSEE)**



**FRANCE: EUROPE'S
#1
CATTLE HERD
(EUROSTAT)**



FRANCE: THE WORLD'S
#6
EXPORTER OF AGRI-FOOD
PRODUCTS
(UN COMTRADE)



39

**BEEF, VEAL AND LAMB
LABEL ROUGE
QUALITY MARKS**

(INAO)