

INVEST



UNITED STATES

FLOW

 **232**
projects
(Business France)

 **6,274**
jobs
(Business France)

STOCK

 **More than 4,500**
companies
in France
(Orbis)

 **More than 450,000**
employees
(Orbis)

 **€68.3 billion**
FDI stock in France¹
6th place
(Banque de France)

 **€38.4 billion**
French exports
2nd place
(French Customs Authorities)

 **559**
companies
in the Forbes 2000

The United States was the leading source of job-creating foreign investment in France in 2018, with 232 projects, or one foreign investment project in five in France.

— AMERICAN COMPANIES IN FRANCE

There are over 4,500 American companies operating in France, where they employ more than 450,000 people.

A total of 232 investments were recorded from the United States in France in 2018, a stable value from the previous year, creating or maintaining 6,274 jobs, or 21% of all jobs generated by foreign investment in France.

Investments by American firms were made primarily in decision-making centers (27%), including 13 new Global/European headquarters, production/manufacturing operations (22%), business services (22%) and R&D/engineering/design (15%). A large number of American companies invested in logistics operations, accounting for 24% of all projects and 58% of all jobs in this area in France.

American businesses invested most of all in the French software and IT services sector (25%), where 32% of all foreign investment in 2018 came from the United States, and made a standout contribution in the

chemicals/plastics sector, accounting for 46% of foreign investment.

American projects were most often located in Ile de France (Paris region), which attracted 41% of all investments from the United States, followed by Auvergne-Rhône-Alpes (11% of projects) and Pays de la Loire (8%).

— AMERICAN INVESTMENTS IN EUROPE

In 2018, France was the second largest European recipient of job-creating investment from the United States, attracting 17% of American projects in Europe, preceded by the United Kingdom (21%), but ahead of Germany (15%).²

— SELECTED INVESTMENT PROJECTS IN 2018

WeWork: This New York-based company, a specialist in office rental and coworking spaces, is continuing to expand in France. Established in France since 2016, WeWork has since opened five additional coworking spaces in Paris, which will create 85 jobs, including 25 at their Paris Left Bank site. The American company plans to open around a dozen spaces in the French capital.

Plasma Therm: This American company (Florida) specializing in the manufacture of plasma etching and deposition systems and encapsulation for semiconductors, is consolidating its position in France by setting up its European R&D center in Bernin, near Grenoble (Auvergne-Rhône-Alpes), creating 30 jobs.

TOP 6 AMERICAN COMPANIES BY EMPLOYMENT IN FRANCE

Parent company*	Main business sector	Workforce in France
UNITED TECHNOLOGIES CORPORATION (UTC)	Aerospace, naval and railway equipment Machinery and mechanical equipment	16,000+
GENERAL ELECTRIC COMPANY	Industrial and services conglomerate	16,000
WALT DISNEY CO.	Other services	15,000
XPO LOGISTICS LLC	Transport, storage	14,000
MCDONALD'S CORPORATION	Hospitality, tourism and restaurants	10,000-15,000
INTERNATIONAL BUSINESS MACHINES (IBM)	Software and IT services	7,500

* Excluding investment funds

¹ FDI stock in France (immediate investor) as of December 31, 2017.

² FDI stock by ultimate investor as of December 31, 2016 was €118 billion.

² Business France Europe Observatory.

Flex-N-Gate: Following its takeover of Plastic Omnium's sites in 2016, automotive supplier Flex-N-Gate (Illinois) strengthened its Audincourt production facility in Bourgogne-Franche-Comté in 2018 by recruiting 20 people. CEO Shahid Khan, who attended the Choose France Summit in January 2019, wants to continue to develop the company in 2019.

Google: In 2018, California-based Google consolidated its position in France by announcing plans to expand its Paris headquarters to better meet the demands of the local market and to accommodate 200 additional engineers and salespeople in the coming years. In addition, Google opened a new research center for artificial intelligence in Paris, creating 20 new jobs, and launched several "digital workshops" in places such as Rennes (Brittany) and Nancy (Grand Est) for people wishing to train in digital tools.

BREAKDOWN OF PROJECTS BY BUSINESS ACTIVITY

Business activity	NUMBER		NATIONAL SHARE (%)		TOTAL SHARE*(%)	
	Projects	Jobs	Projects	Jobs	Projects	Jobs
Decision-making centers	63	714	27%	11%	17%	17%
<i>First-time investments</i>	46	462	20%	7%	15%	14%
<i>Global/European headquarters</i>	13	185	6%	3%	57%	68%
<i>French headquarters</i>	4	67	2%	1%	12%	11%
Logistics	10	1,503	4%	24%	24%	58%
Retail outlets	9	59	4%	1%	8%	4%
Production / Manufacturing	51	1,357	22%	22%	16%	12%
R&D, engineering, design	34	581	15%	9%	26%	21%
<i>R&D</i>	28	468	12%	7%	28%	21%
Business services	52	1,413	22%	23%	24%	28%
Consumer services	13	647	6%	10%	11%	23%
Total	232	6,274	100%	100%	18%	21%

* Share of American investments in the total number of investments in each business activity.
Key: In 2018, 22% of American investments in France were in production/manufacturing; 16% of foreign investments in this area were made by American companies.

BREAKDOWN OF PROJECTS BY BUSINESS SECTOR

Business sector	NUMBER		NATIONAL SHARE (%)		TOTAL SHARE* (%)	
	Projects	Jobs	Projects	Jobs	Projects	Jobs
Software and IT services	58	1,155	25%	18%	32%	38%
Consulting, engineering and business services	25	620	11%	10%	17%	16%
Chemicals, plastics	13	382	6%	6%	28%	46%
Hospitality, tourism and restaurants	12	661	5%	11%	23%	41%
Medical/surgical equipment, diagnostics and devices	11	213	5%	3%	37%	30%
Pharmaceuticals and biotechnologies	11	198	5%	3%	24%	14%
Wholesale and retail	8	1,259	3%	20%	9%	47%
Aerospace, naval and railway equipment	8	286	3%	5%	21%	15%
Metals, metalworking	8	137	3%	2%	28%	10%
Furnishings, household goods	7	140	3%	2%	23%	33%
Agri-food, agriculture, fishing	7	117	3%	2%	13%	10%
Textiles, industrial textiles, clothing and accessories	7	41	3%	1%	10%	4%
Machinery and mechanical equipment	6	155	3%	2%	9%	13%
Automotive industry	6	126	3%	2%	14%	7%
Real estate and business offices	6	93	3%	1%	60%	72%
Glass, ceramics, minerals, wood, paper	6	88	3%	1%	20%	17%
Electrical/electronic/IT equipment	5	76	2%	1%	8%	11%
Media, publishing	5	56	2%	1%	38%	41%
Financial services, banking and insurance	5	40	2%	1%	17%	13%
Electronic components	4	49	2%	1%	31%	8%
Transport, storage	3	172	1%	3%	9%	17%
Education and training	3	17	1%	0.3%	60%	49%
Perfumes, cosmetics	2	112	1%	2%	13%	46%
Other services	2	45	1%	1%	10%	10%
Energy, recycling, other concessions	1	15	0.4%	0.2%	2%	2%
Sporting, recreative activities and leisure	1	10	0.4%	0.2%	1%	1%
Telecoms, internet service providers	1	10	0.4%	0.2%	20%	2%
Consumer electronics	1	1	0.4%	0.02%	9%	1%
Total	232	6,274	100%	100%	18%	21%

* Share of American investments in the total number of investments in each business sector.
Key: In 2018, 25% of American investments in France were in the software/IT services sector; 32% of foreign investments in this sector were made by American companies.