## 2018 SUMMARY

**Foreign investment in France**

- **1,323** investment decisions
- **30,302** jobs
- **25** investment decisions per week

### Projects and Jobs by Investment Type

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of Projects</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creation</td>
<td>741</td>
<td>11,447</td>
</tr>
<tr>
<td>Expansion</td>
<td>500</td>
<td>15,588</td>
</tr>
<tr>
<td>Takeover</td>
<td>82</td>
<td>3,267</td>
</tr>
</tbody>
</table>

- **21%** increase in jobs created by expansions
- **2%** increase in investments in 2018

### Additional Information

- **France is an attractive foreign investment destination**
  - **88%** of decision-makers

- **France now seen as the 2nd most attractive country in Europe after Germany**

- **56%** of decisions were investments at new sites
- **14%** increase in site creations in 2018

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*Kantar Public/Business France survey*
STRATEGIC INVESTMENTS

MANUFACTURING
24% of the investments recorded in the Annual Report were in production/manufacturing
37% of total employment

R&D, ENGINEERING
20% increase in R&D Center investments
10% of investments

Headquarters
GLOBAL/EUROPEAN HQs
23 in 2018

SOURCE OF INVESTMENT PROJECTS

58 source countries in 2018, up from 47 in 2014

EUROPE 61%
NORTH AMERICA 21%
ASIA 11%

18% UNITED STATES
14% GERMANY
9% UNITED KINGDOM
8% NETHERLANDS
7% ITALY

SHARP INCREASES IN INVESTMENT DECISIONS FROM THE UNITED KINGDOM (+33%) AND SWITZERLAND (+22%)