

EXPORT KEY FIGURES



The export market is an important part of business strategy

for **84%** of businesses located in France



81%

of decision-makers expect **their revenues to grow** over the next three years



70% of businesses see **France** as an **export hub** to **Africa** while **81%** consider it an **export hub** to **Europe**



Europe remains the preferred export area, with

91%

of businesses surveyed confirming that they export to Europe



64%

of businesses based in France want to export to new destinations over the next three years



The quality of products and services manufactured in France (93% of respondents) is the **country's leading key strength** in the export market



French government policy is starting to bear fruit:

support for businesses wishing to export is considered a key **advantage** by **68%** of all decision-makers surveyed (+5 points)



40

of export businesses consider that **French industry has innovated** over the last three years



3 key skills

are required to successfully export goods, according to businesses surveyed.

They must have a **good understanding of markets targeted** (93% of respondents),

be aware of **local regulations** (93%), and be able to **identify local partners** (89%)



72%

of export businesses consider **French industry to be attractive**

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