

CES 2021 All Digital: Business France showcases companies at the forefront of innovation

CES 2021 – the global event dedicated to consumer electronics and innovative services – will take place between January 11 and January 14, 2021. A networking platform will be implemented to allow companies to showcase their innovations.

San Francisco, December 16th – Business France, in collaboration with Choose France and the French Tech network, brings a cohort of 16 companies to CES 2021. They have been carefully selected by a jury of tech experts and exclusive partners. In addition, 11 French regions will take part in the online version of CES and support digitally tens of tech companies including [La poste](#) - the French postal services – and [Tech4Island](#) or [EDF](#). B2B videoconferences between startups and partners or potential clients looking to source innovations will be organized. In total and thanks to the economic recovery plan launched by the French government, almost 100 French companies will attend CES (out of 1500 exhibiting companies).

All the French participants will showcase their innovations individually on a dedicated page targeting an international audience during the four days of the show, but also for an entire month after CES. The companies offer solutions in a wide of areas: IoT, mobility, entertainment, artificial intelligence, domotics, robotics and digital health. Between 170,000 and 200,000 virtual attendees are expected to connect on the networking platform.

To make sure the companies have all the tools they need to attend CES All Digital, Business France planned an exclusive customized program of individual coaching including best practices on how to pitch to an American audience, communications strategy... The goal is to enhance their digital presence and brand awareness towards international medias.

Discover the 16 companies attending the event with Business France and [find more information here](#)

Activelook	Activelook micro-displays OLED and smart glasses solutions www.activelook.net
AllPriv	Allpriv brings nomadic cybersecurity at the same level than at the office: easy, efficient & secure. www.allpriv.com
B-Cube	B-cube.ai is a marketplace of AI-driven crypto trading bots allowing traders to connect their favorite centralized or decentralized exchanges and start trading on autopilot. It generates trading signals using their in-house built AI/ML trading strategies and holds no custody of the funds. www.b-cube.ai
Blue Frog Robotics	Blue Frog Robotics developed 'Buddy', the emotional robot. With his unique charm, this adorable companion improves everyone's life, and more particularly, creates social ties, supports childhood learning. www.buddytherobot.com

Bodyguard	<p>Bodyguard provides you with a smart & autonomous text moderation solution. They protect individuals, families and businesses against online toxic content, cyberbullying and hate speech.</p> <p>www.bodyguard.ai</p>
Earsquared	<p>Earsquared designed EarCITY C - a high sound quality open-ear headphone to free people from all the constraints of isolation or ear pains associated with wearing usual headphones or earphones. It offers an excellent audio alternative to the usual portable devices for greater comfort and safety.</p> <p>www.earsquared.com</p>
Ertosgener	<p>eRTOSgener was created to meet the needs and requirements of the IoT industry. The goal is to simplify embedded software development processes. They provide a complete software development suite to accelerate and secure data collect, process and transmission.</p> <p>www.ertosgener.com</p>
Family Self Care	<p>Family Self Care reinvents the way we take care of ourselves with SelfCare1, the world's first natural health robot. Connected to the expert coaching app, the robot dispenses safe, personalized, and high precision plant-based doses of essential oils according to the user profile, any time at home or at the office.</p> <p>www.familyselfcare.fr</p>
Feelloo	<p>Feelloo is the tiniest connected medallion that locates & takes care of your cat. It prevents loss thanks to an efficient GPS and monitors activity for the wellbeing of your cat. With unrivaled size, first-of-its-kind freemium app and subtle design, Feelloo reassures & fulfils all cat parents.</p> <p>www.feelloo.com</p>
Ivy AI	<p>Ivy AI is a smart assistants by Kwalys programmed to make conversation.</p> <p>Smart assistants by Kwalys are omni-channel and help all business lines: Customer Relationship, Support, Sales or HR to improve the quality of interactions with different audiences, allowing company teams to focus on high value-added tasks.</p> <p>www.kwalys.com/web</p>
Kipsum	<p>Kipsum is a start-up specialized in energy efficiency. Their AI powered system modeling solution enables customers to get advice on energy consumption of smart buildings, lighting and transportation. It allows for more than 30% energy saving and a return on investment in less than 2 years.</p> <p>www.kipsum.fr</p>

Lify Air	LIFY AIR, the first prevention solution for pollen allergies, mixing an innovative & patented optical sensor with AI algorithms to deliver relevant information to pollen allergy sufferers. They receive an alert before being sick, and can adapt their behavior & treatment. www.lifyair.com
Lynx	Lynx designs and manufactures high-end products mixing AR and VR to deliver the best immersive experiences. Lynx R-1 is the first untethered video see-through HMD. With Qualcomm latest technology inside, the AR/VR experience raises the bar for entertainment, training, and remote collaboration. www.lynx-r.com
Tali	TALI develops and markets high-performance motorcycle equipment with a refined design and incorporating a series of new-generation safety systems. Their goal is to enhance motorcyclists' experience while keeping them safe. www.taliconnected.com
Udini	Udini's transformational suite of digital applications is meant to redefine the possibilities of each dental practice with smart, time-saving solutions for the daily workflow. The solution combines clinical experience, technical expertise, and AI technology to democratize dental care. www.udini.com
Vistaklub	VistaKlub revolutionizes data analysis with Immersive Analytics : a real-time collaboration and immersive data analytics platform for spatial computing Dive in your data at 360°, interact naturally and intuitively with voice and gestures www.vistaklub.com

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About Business France

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France. It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program. Business France has 1,500 personnel, both in France and in 64 countries throughout the world, who work with a network of public- and private-sector partners.