

PARIS 2024

KEY INFO IN

10

POINTS



1

▶ FRANCE'S OLYMPICS

Paris was officially awarded the 2024 summer Olympic and Paralympic Games on September 13, 2017 at a ceremony in Peru. It will be the third occasion the French capital has hosted the games after 1900 and 1924. This time, 15,000 athletes and 20,000 journalists are expected to attend. (Limoges Center for Sports Law and Economics – CDES, 2017)

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▶ ICONIC LANDMARKS

Many of the Olympic events will take place at some of Paris' most iconic landmarks: swimming and triathlon beside the Eiffel Tower; beach volleyball and boccia on the Champ de Mars; archery on the Esplanade des Invalides; taekwondo and fencing at the Grand Palais. Other events will be held outside Paris, including sailing in Marseille.

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▶ GREEN GAMES

Paris 2024 is planning to use renewable and recovered energy to reduce carbon emissions by 55%, compared with the Rio 2016 and London 2012 games, in line with the climate change commitments of the Paris Agreement.

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▶ STRONG JOB CREATION

Organizing the 2024 Olympic Games may lead to the creation of between 119,000 and 247,000 jobs in Ile de France (Paris region) before, during and after the games, according to the Limoges Center for Sports Law and Economics (CDES). A further 78,000 community projects will also go ahead over the next seven years.

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▶ €8 BILLION IN ECONOMIC BENEFITS

The Limoges Center for Sports Law and Economics (CDES) specializes in economic analysis of major sporting events. The CDES has independently assessed the economic benefits of the 2024 games, which it believes to be around €8.1 billion (average-case scenario) for Paris and the surrounding region.

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▶ STRONG PRIVATE-SECTOR BACKING

The 2024 Olympic Games has a €6.6 billion budget, 75% financed by the private sector. Half will be spent on organizing the games and will come from private backers, including the International Olympic Committee (€1.4 billion) and ticket sales. The remainder will come from up-front investments: 50% from the private sector and 50% from the authorities (€1 billion from central government and €500 billion from local authorities, including €145 billion from Paris City Hall).

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▶ IMPROVED TRANSPORT NETWORK

The future Saint-Denis Pleyel transport hub, part of the 'Grand Paris' project, will serve the Olympic Village. Accommodation for 85% of athletes will be within 30 minutes of their competition venue. They will all have access to training facilities, either at their competition venue or within 20 minutes of the Olympic Village.



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▶ 95% OF INFRASTRUCTURE ALREADY IN PLACE

Ninety-five percent of the venues needed to host the 2024 Olympic Games already exist, or will be erected temporarily. The other 5% will continue to be used once the games are over: the Olympic pool, in Seine-Saint-Denis, will be open to the public, and both the media and Olympic villages will become eco-friendly neighborhoods offering people affordable rented accommodation.

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▶ SPORT AND GOOD CAUSES

Paris 2024 will offer training, jobs and diplomas to young people in the region. Fifty new sports centers will be built, as well as a community campus that will accommodate up to 25,000 young people, offering a unique combination of sport, education, work experience and entrepreneurship.

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▶ FRENCH EXPERTISE AT THE OLYMPIC GAMES

The Paris 2024 Olympic Games already have 16 partners: AccorHotels, BNP Paribas, Bouygues Construction, Caisse des Dépôts, Elixior, Engie, Française des Jeux, JCDecaux, LVMH, La Poste, MAIF, Orange, RATP, SNCF, Suez and Vivendi. The games will be an opportunity for them to showcase their expertise and for SMEs to present their innovations to the world.



For further information, please visit:
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1900

1924

2024

**PARIS TO HOST
THE OLYMPICS
FOR THE THIRD TIME**

(OLYMPIC.ORG)



64%

**OF FRENCH PEOPLE
PLAY SPORT
AT LEAST
ONCE A WEEK**

(FRENCH MINISTRY FOR SPORT, 2017)



PARIS 2024:

15,000

ATHLETES

20,000

JOURNALISTS
EXPECTED TO ATTEND

(PARIS2024.ORG)



95%
OF THE VENUES
NEEDED TO HOST
THE 2024 OLYMPICS
ALREADY EXIST

(PARIS2024.ORG)