

FRANCE: AN INTERNATIONAL ECONOMY

KEY INFO IN

10
POINTS

1

▶ AN ATTRACTIVE ECONOMY

On average, foreign companies announced 25 investment decisions in France every week in 2017. Job-creating inward investment was up 16% in 2017.

2

▶ FRANCE IN EUROPE

In 2017, three leading markets – France, the United Kingdom and Germany – received nearly half of all job-creating foreign investment in Europe. France attracted 22% of investment projects in Europe, and remained the leading destination for foreign investment in industry.

3

▶ FRANCE'S RELATIVE ATTRACTIVENESS UP SHARPLY

France (33%) is now seen as the second most attractive country in Europe after Germany (45%), ahead of the United Kingdom (29%). One-third of business decision-makers put France as their number one destination in Europe for foreign investment, up 10 percentage points from 2016.

4


▶ GLOBAL GIANTS

Twenty-nine of the world's top 500 companies are French, while 29 are German and 24 are British (Fortune Global 500, 2017).

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▶ FRANCE WELCOMES FOREIGN INVESTMENT


While the EU posted a steep decline (-27%) in FDI inflows, France saw an increase of around 77%, to US\$50 billion, making it one of the top 10 FDI host economies in 2017.



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▶ FRANCE: A THRIVING EXPORT HUB

French exports accounted for 3.2% of global exports in 2016, making France the world's seventh largest goods exporter, in addition to being the fourth largest exporter of services.



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▶ MORE EXPORT DESTINATIONS

Two-thirds of businesses in France surveyed (three-quarters of French companies and 56% of foreign-owned companies) stated their intentions to export to new destinations during the coming three years, especially China and Russia. (Kantar Public/Business France survey)

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▶ FRANCE WELCOMES FOREIGN COMPANIES

France is Europe's leading host country of foreign-owned companies. In late 2015, there were a total of 28,100 foreign-owned subsidiaries in France, employing 1.8 million people, or 11% of the French workforce. They generated 21% of all revenues in the French economy, and 30% of all export sales, and were also responsible for 21% of business enterprise R&D expenditure. (INSEE)

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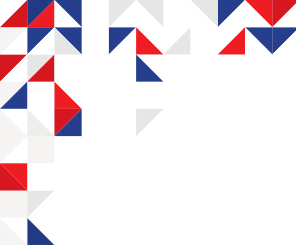
▶ LEADING PRODUCTS IN GLOBAL MARKETS

France is the world's leading exporter of perfumes and cosmetics, as well as beverages, the second largest aerospace exporter, the third leading cereals exporter, and the fourth largest exporter of watches and clocks.


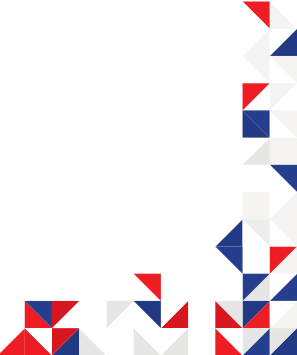
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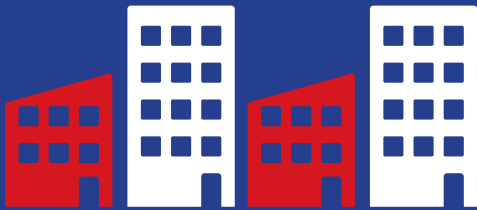
▶ GLOBALLY FOCUSED BUSINESSES

Nearly 124,100 businesses exported from France in 2017, a similar figure to 2016. Of these, 28,200 (23% of the total) were new entrants, among whom 65% were first-time exporters. Similarly, the proportion of regular exporters has risen by four percentage points over the last decade.



For further information, please visit:
www.businessfrance.fr





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**NEW
INVESTMENT DECISIONS
PER WEEK**

FRANCE:



#1
IN EUROPE
FOR FOREIGN-OWNED
COMPANIES

FRANCE:



#2

**GLOBAL
AEROSPACE EXPORTER**



28,200

**FIRST-TIME
EXPORTERS**



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