

FOREIGN INVESTMENT IN FRANCE

KEY INFO IN

10
POINTS

1

▶ A MORE ATTRACTIVE LOCATION

Foreign investments in France were up 16% in 2017, with 1,298 new job-creating foreign investment decisions generating 33,489 jobs. On average, 25 new foreign investment projects were confirmed in France every week.

2

▶ FRANCE: A DESTINATION OF CHOICE

Recent perceptions of France's attractiveness to business have shown a distinct improvement: 84% of chief executives believe that France is an attractive foreign investment destination, up 10% points from 2016. (Kantar Public/Business France survey)

3

▶ EUROPEAN INVESTMENTS LEAD THE WAY

In 2017, 58% of confirmed job-creating foreign investments in France originated in Europe, followed by North America (23%) and Asia (13%). The leading source countries of companies investing in France were the United States (18%), Germany (16%), Italy (7%), the United Kingdom (7%), and Japan (5%).

4

▶ 54 COUNTRIES INVEST IN FRANCE

Many countries posted higher year-on-year project numbers in 2017, with the largest increases in investment decisions involving companies from the United States (+26%), Switzerland (+40%), Canada (+37%), the Netherlands (+47%) and Sweden (+76%). Among emerging economies, India recorded the biggest rise (+73%).

5

▶ NEW VOTE OF CONFIDENCE IN FRANCE

2017 saw a large increase in first-time investments in France (+36%) and Europe (+92%). Investments at new sites in France rose 14%, accounting for 50% of all investments and 37% of all jobs generated. While site creations reflect France's attractiveness to foreign businesses, expansions demonstrate the confidence the latter have in the French economy, rising 22% in 2017 to 551 investment decisions (42% of the total).



6

▶ AN INDUSTRIAL POWERHOUSE

The number of investments involving production/manufacturing operations rose 23% in 2017 to 343 investment decisions. The importance of such projects can be seen by the fact that they were also the leading contributor to employment in 2017, with 16,213 jobs (48% of all jobs generated by foreign investment).



7

▶ FRANCE: AN INNOVATIVE ECONOMY

In a recent survey, 81% of decision-makers saw innovation as one of France's competitive advantages (+5% points in a year). Foreign investments in R&D rose 9% in 2017 to 125, accounting for 10% of all foreign investment decisions, and 7% of all jobs they generated. (Kantar Public/Business France survey)

8

▶ INVESTMENTS IN A WIDE RANGE OF SECTORS

The leading sectors of companies investing in France in 2017 were: software and IT services (14%), consulting, engineering and business services (9%), wholesale and retail (8%), machinery and mechanical equipment (7%), agri-food (6%), and the automotive industry (6%).

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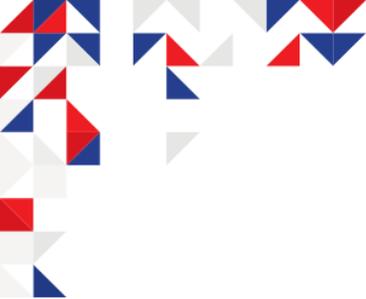
▶ BREXIT: AN OPPORTUNITY FOR FRANCE

A total of 70% of business leaders believe that Brexit represents a real opportunity for France, with French banks (62%) and large companies (61%) expected to be among the greatest beneficiaries (Kantar Public/Business France survey). Since the decision, France has seen a 57% rise in foreign investment in the financial services and insurance sectors.

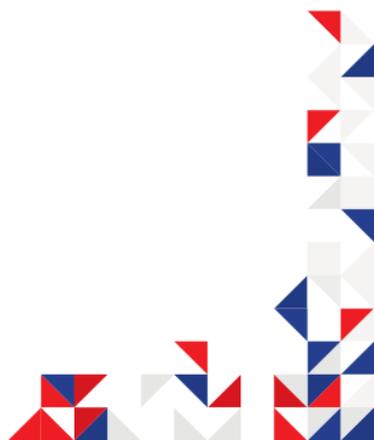
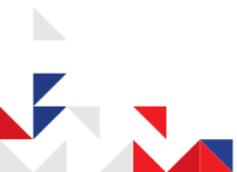
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▶ THEY CHOSE FRANCE

Many foreign manufacturers are diversifying and consolidating their presence in France, including Fujitsu (software/IT services, Japan), East Balt (agri-food, United States), Indorama Ventures (chemicals/plastics, Thailand), Yewou (software/IT services, Senegal), Länsförsäkringar (financial services/insurance, Sweden), CGI (software/IT services, Canada), IBM (software/IT services, United States), H3dynamics (electrical equipment, Singapore), BYD (automotive industry, China), Atlas (machinery/mechanical equipment, Germany).



For further information, please visit:
www.businessfrance.fr

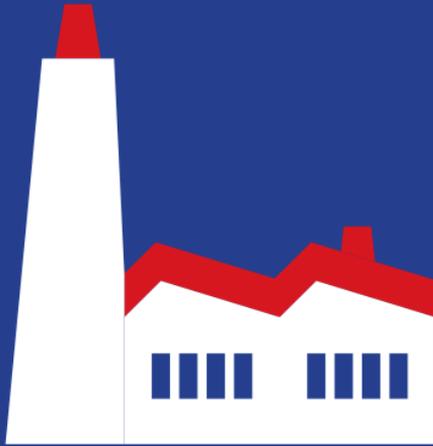




1,298
**NEW FOREIGN
INVESTMENT DECISIONS**



16%
RISE
IN FOREIGN INVESTMENTS
IN 2017



23%

**RISE
IN MANUFACTURING
INVESTMENTS**



84%

**OF FOREIGN INVESTORS
THINK THAT FRANCE
IS AN ATTRACTIVE
INVESTMENT LOCATION**



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