

Press Kit
TUESDAY APRIL 3

—  —
2017

The international development of the French economy

KEY FINDINGS

In 2017, France basked in the renewed confidence of foreign investors, whose investment decisions were an acknowledgement of France's potential, highlighting the country's key strengths in various job-creating and high value-added sectors.

INNOVATION
 ENTREPRENEURSHIP
 INDUSTRY UNITED STATES
 GROWTH JOBS RESEARCH
 NEW HOPE ENDEAVOR
 BUOYANT ATTRACTIVENESS
 STARTUPS TALENT
 LOGISTICS SERVICES
 HQS NEW SITES
 INVESTMENTS

France
 IN 2017

A busy **reform agenda**

◆

Ambitious, active government policy, including the **“Choose France” summit at Versailles**

◆

A rebound in confidence in France being seen **internationally**

◆

France now acknowledged to be an even more **attractive investment location** after **a record number of investment decisions.**

1,298 INVESTMENT DECISIONS
 up 16% from 2016, with the best results for more than a decade. On average, **25 foreign investment decisions were made in France every week.**

33,489 JOBS CREATED OR MAINTAINED,
 a level only bettered once in the last decade.

412 NEW COMPANIES
 decided to expand their business by investing in France in 2017, making up **32% of all investment projects recorded in the Annual Report.**

23% YEAR-ON-YEAR RISE IN MANUFACTURING PROJECTS
 of which 16% were from German investors prioritizing France as its number one target for foreign investment in Europe.

9% YEAR-ON-YEAR RISE IN R&D PROJECTS
 an area dominated by American investors targeting France as a choice location for their innovative operations.

THE UNITED STATES RECLAIMED 1st PLACE
 among source countries of foreign investment in France, while 58% of investment came from European countries (down two percentage points from 2016).

84% (+10 percentage points) of foreign investors point to the attractiveness of the French economy.

1. SUMMARY OF 2017 FOREIGN INVESTMENT RESULTS IN FRANCE

A radically new economic and political climate

Growth across the board in the global economy is improving the business climate. France is delivering good performances, with estimated growth of 2% in 2017 (INSEE, January 30, 2018).

International media coverage of the election of France's President in May 2017 also helped to shape an image of France as a country resisting the extremes of right and left, and eager to face a future of reforms led by a trusted new generation of politicians. **The French government's subsequent business reforms** – including lowering corporate taxation and reforming the labor market – **provided a further lift to investment and employment in the second half of 2017. Moreover, its reform agenda in 2018, along with improvements to how support is provided to foreign investors in France, should provide further momentum,** and sustain the country's fine performances this year.

Taken together, these pro-business factors have already inspired a **rebound in confidence from business leaders,** with the business confidence index rising in November 2017 to its **highest level in the last 10 years. (OECD, INSEE)**

France is also seen now as the second most attractive country in Europe (33%, up 18% pts), having remained third after the United Kingdom and Germany during the last decade. France's achievements cannot be explained away by the declining fortunes of the United Kingdom in the wake of the Brexit decision. Instead, what we can see is a solid rebound in how potentially attractive France is seen on a whole host of criteria, including the business environment, a thriving French economy, sought-after

expertise in various sectors, and strong awareness in global business communities of the reforms that France has undertaken in recent years. **More than 8 in 10 business leaders believe that all of these factors are having a positive impact on France's attractiveness to business.** (Kantar Public/Business France survey)

France is pursuing reform and standing tall on the international stage in the universal opinion of international observers and organizations. In 2017, it was chosen to host the 2024 Summer Olympic Games, and came first in a report by Portland Communications examining the 'soft power' wielded by the world's leading nations. **Paris, designated the continent's innovation capital in 2017 by the European Commission, beat off competition** (from Luxembourg, Brussels, Warsaw and Vienna) **to host the European Banking Authority from 2019,** once it leaves London following Brexit. Paris is already home to the European Securities and Markets Authority, one of the two other European financial supervisory bodies.

France's attractiveness as a business location is now entering a new phase. At the recent Choose France summit on January 22, no fewer than 140 multinational business leaders were invited by France's President to announce nearly €3.5 billion in investment, creating more than 2,000 jobs over the next five years.

In this promising economic and political climate, the positive way that France is perceived by decision-makers in the business world is being translated into practice, with confirmation of a record number of foreign investment decisions in 2017.

2. 2017 RESULTS UNDER THE MICROSCOPE

2017: THE BEST YEAR FOR MORE THAN A DECADE 16% RISE IN INVESTMENT DECISIONS

- **1,298 foreign investment decisions** recorded in 2017, **up 16% from 2016** (1,117), creating or maintaining **33,489 jobs**. On average, 25 foreign investment decisions were made in France **every week in 2017**.
- **11% increase in jobs created or maintained**: jobs created up 6% to 26,399, while jobs maintained rose 34% to 7,090.

- **One-third of decisions (412 projects)** in 2017 made by **newcomers**.
- **Foreign companies tend to invest in French industry**. The number of investment decisions made in production/manufacturing operations rose to 343 in 2017, amounting to 26% of all foreign investments in France.
- **Investment decisions in R&D, engineering and design** increased 9% year-on-year to 125, amounting to 10% of all projects.

BREAKDOWN OF PROJECTS BY INVESTMENT TYPE (2016-17)

INVESTMENT TYPE	PROJECTS		JOBS		PROJECTS		JOBS	
	2016	2017	2016	2017	SHARE	CHANGE	SHARE	CHANGE
Creation	569	651	11,520	12,639	50%	14%	38%	10%
Expansion	452	551	12,391	12,855	42%	22%	38%	4%
Expansion following buyout	37	33	669	844	3%	-11%	3%	26%
Takeover	49	56	4,898	6,846	4%	14%	20%	40%
Expansion following takeover	10	7	360	305	1%	-30%	1%	-52%
Total	1,117	1,298	30,108	33,489	100%	16%	100%	11%

BREAKDOWN OF PROJECTS BY BUSINESS ACTIVITY (2017)

BUSINESS ACTIVITIES	PROJECTS		JOBS		PROJECTS		JOBS	
	2016	2017	2016	2017	SHARE	CHANGE	SHARE	CHANGE
Decision-making centers	266	360	2,936	4,165	28%	35%	12%	42%
<i>First-time investments in Europe</i>	48	92	288	735	7%	92%	2%	155%
<i>First-time investments in France</i>	148	202	1,248	2,374	16%	36%	7%	90%
<i>Global / European headquarters</i>	36	29	468	345	2%	-19%	1%	-26%
<i>French headquarters</i>	34	37	932	711	3%	9%	2%	-24%
Logistics	72	62	3,863	3,082	5%	-14%	9%	-20%
Retail outlets	114	126	3,459	1,839	10%	11%	5%	-47%
Production / Manufacturing	280	343	11,271	16,213	26%	23%	48%	44%
R&D, engineering, design	115	125	2,612	2,282	10%	9%	7%	-13%
<i>R&D</i>	72	83	1,001	1,461	6%	15%	4%	46%
<i>Engineering</i>	43	42	1,611	821	3%	-2%	2%	-49%
Business services	210	251	4,139	4,893	19%	20%	15%	18%
Consumer services	60	31	1,828	1,015	2%	-48%	3%	-44%
Total	1,117	1,298	30,108	33,489	100%	16%	100%	11%

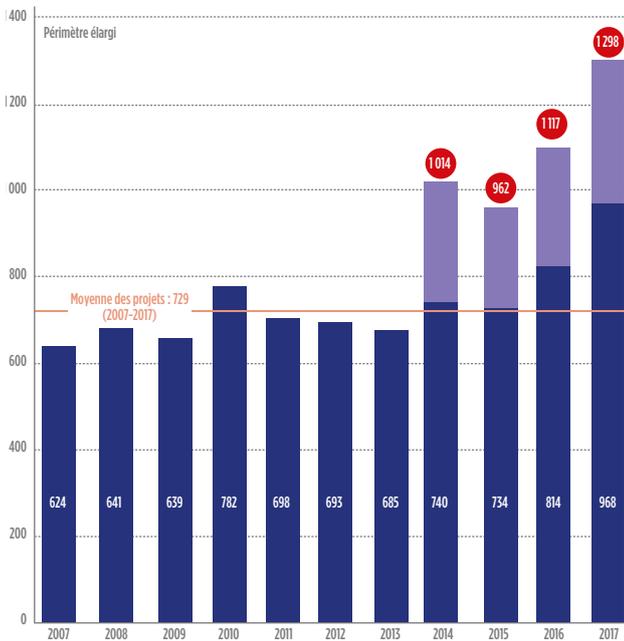


84%
of foreign
investors believe
that France is an
attractive investment
destination

Recent perceptions of France's attractiveness to business have shown a distinct improvement, as the country increasingly appears to be a destination of choice for investors.

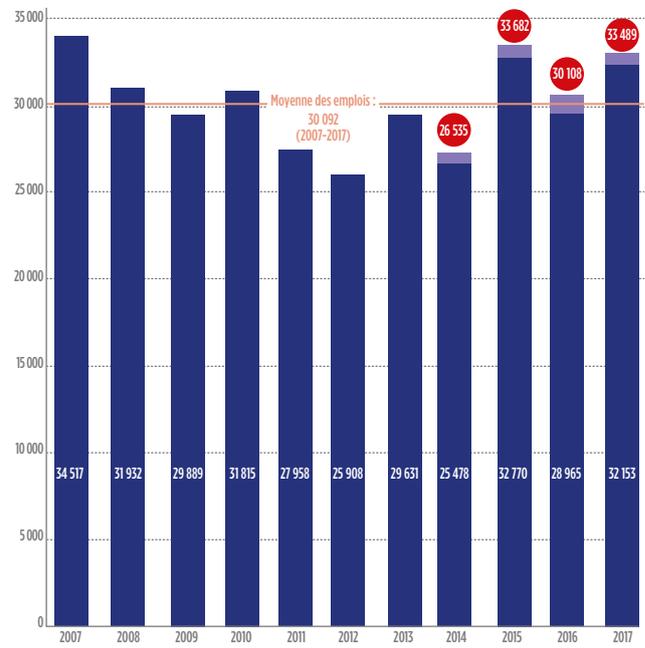
More than eight in 10 chief executives (84%) believe that France is an attractive foreign investment destination, up 10 percentage points from 2016.

FOREIGN INVESTMENT PROJECTS IN FRANCE (2007-2017)



Source: Business France, Annual Reports

JOBS GENERATED BY FOREIGN INVESTMENT IN FRANCE (2007-2017)



Source: Business France, Annual Reports

EUROPEAN BUSINESSES LEAD THE WAY AMONG INVESTORS

- **European investments continued to hold the upper hand in 2017:** 58% of job-creating foreign investments in France originated in other European countries, followed by North America (23%) and Asia (13%).
- **Many countries posted higher project numbers than the previous year,** with the largest increases in investment decisions involving companies from the United States (+26%), Switzerland (+40%), Canada (+37%), the Netherlands (+47%) and Sweden (+76%). Among emerging economies, India recorded the biggest rise (+73%).
- **The United States was the leading source country for investment in France and the chief provider of jobs,** with 18% of all job-creating foreign investment recorded and 21% of jobs generated. American firms stood out for their commitment to R&D, accounting for more than one-quarter of all inward R&D investments, as well as 49% of jobs generated by foreign investment in logistics.

THE DIVERSITY OF FRANCE'S REGIONS DRIVES THEIR ATTRACTIVENESS TO INVESTORS

- **The investment decisions confirmed** in 2017 generated employment in practically every one.
- At the same time, the geographical breakdown of projects reflects **the attractions of major cities** and the fact that the presence of foreign companies frequently draws new foreign investment to the same area. Amid the competition in Europe to attract foreign investment, the thriving economies of France's regions and cities are often a decisive factor.
- The regions contributing the most in 2017 to foreign investment growth in France by project numbers were **Ile de France (Paris region), Auvergne-Rhône-Alpes, Grand Est, Nouvelle Aquitaine and Occitanie.**
- The breakdown of investment projects by business activity and region highlights that **Auvergne-Rhône-Alpes, Grand Est, Hauts de France and Occitanie** were all attractive destinations for production/manufacturing operations in 2017.

LEADING SOURCE COUNTRIES FOR FOREIGN INVESTMENT IN FRANCE (2017)

COUNTRY	PROJECTS		JOBS		PROJECTS		JOBS	
	2016	2017	2016	2017	SHARE	CHANGE	SHARE	CHANGE
United States	182	230	6,802	7,047	18%	26%	21%	4%
Germany	191	208	4,737	5,789	16%	9%	17%	22%
Italy	141	96	3,228	1,504	7%	-32%	4%	-53%
United Kingdom	85	89	3,713	2,527	7%	5%	8%	-32%
Japan	67	65	1,490	1,926	5%	-3%	6%	29%
Belgium	53	62	743	1,827	5%	17%	5%	146%
Switzerland	43	59	1,028	1,503	5%	37%	4%	46%
Canada	43	56	608	1,616	4%	30%	5%	166%
China	51	65	1,370	2,234	5%	27%	7%	63%
<i>including Hong Kong</i>	<i>4</i>	<i>11</i>	<i>47</i>	<i>299</i>	<i>1%</i>	<i>175%</i>	<i>1%</i>	<i>536%</i>
Netherlands	36	53	800	1,497	4%	47%	4%	87%
Spain	45	45	715	811	3%	0%	2%	13%
Sweden	25	44	500	825	3%	76%	2%	65%
Austria	17	20	310	508	2%	18%	2%	64%
India	11	19	171	284	1%	73%	1%	66%
Ireland	11	17	372	279	1%	55%	1%	-25%
Luxembourg	8	17	66	510	1%	113%	2%	673%
Denmark	18	15	550	224	1%	-17%	1%	-59%
Brazil	3	14	34	79	1%	367%	0%	132%
Finland	5	10	165	284	1%	100%	1%	72%
Portugal	1	8	6	118	1%	700%	0%	1,867%
Singapore	2	8	57	122	1%	300%	0%	114%
Australia	2	7	103	62	1%	250%	0%	-40%
Mexico	3	7	39	47	1%	133%	0%	21%
Turkey	4	7	38	78	1%	75%	0%	105%
Morocco	6	6	220	44	0%	0%	0%	-80%
Poland	1	6	2	186	0%	500%	1%	9,200%
Russia	8	6	108	35	0%	-25%	0%	-68%
Other	55	59	2,133	1,523	5%	7%	5%	-29%
Total	1,117	1,298	30,108	33,489	100%	16%	100%	11%

Source: Business France, Annual Report

3. SPOTLIGHT

France a preferred destination for manufacturers

Key figures

<p>343 INVESTMENT DECISIONS in production/manufacturing operations</p>	<p>+23% RISE IN MANUFACTURING INVESTMENTS</p>
<p>16,213 JOBS CREATED or maintained</p>	<p>+44% RISE IN JOBS GENERATED</p>
<p>72% OF INVESTMENTS involved expanding existing sites</p>	<p>GERMANY WAS THE #1 foreign investor in French industry</p>
<p>84% OF FOREIGN INVESTORS believe France's industrial base makes it an attractive investment location</p>	<p>16% OF INVESTMENTS made by German companies</p>

PRODUCTION

+23%
rise in investments

+44%
rise in jobs generated



Foreign investment in production/manufacturing is on the up, rising 23% year-on-year. Projects such as these accounted for 26% of all foreign investments in France in 2017.

Investments in production/manufacturing operations continue to underpin France's attractiveness as an investment location. Despite industry having declined as a share of French GDP, France continues to boast key advantages in manufacturing sectors, including well established supply chains serving major clients, sought-after expertise – particularly in engineering – and effective transport infrastructure.

- **Production/manufacturing operations were also the leading contributor to employment in 2017, with 16,213 jobs**, or 48% of all jobs generated by foreign investment. The number of jobs generated by these

investments grew sharply (+44%), which was reflected in a rise in the average project size (47 jobs per investment decision).

- Confirmed production/manufacturing investments mostly involved expanding existing production facilities in France (72%).
- **Investments confirmed by German, American, Italian and Belgian companies amounted to nearly half of all foreign production/manufacturing investments in France.** Germany was France's leading inward investor in this area, with 56 investment decisions, accounting for 16% of all production/manufacturing investments and 20% of the jobs they generated. The United States was the next leading contributor, responsible for 16% of investment decisions and the same proportion of jobs generated.
- Half of all production/manufacturing investments were concentrated in the automotive industry (15% of all such investments), agri-food (13%), chemicals/plastics (11%), machinery and mechanical equipment (10%) and metals (10%) sectors.
- When asked about the criteria making France attractive to investment, chief executives of multinational businesses established in France pointed to the **quality of France's transport/logistics infrastructure (87%), size of the domestic market (84%) and industrial base (84%).**

THEY CHOSE FRANCE IN 2017 FOR MANUFACTURING INVESTMENTS

CHINESE FIRM BYD ESTABLISHES ITSELF IN FRANCE

This global leader in electric buses and batteries chose Allonne, just outside Beauvais, as the location for its new electric bus assembly facility. The assembly line will involve assembling and adapting various mechanical and electrotechnical components for different vehicles. BYD also has plans to create an R&D and design center at the site. The initial investment phase will amount to €10 million, **creating 100 jobs**.

AMERICAN FIRM EAST BALT TO OPEN NEW PRODUCTION FACILITY IN PARIS REGION

The American hamburger bun supplier confirmed plans to invest €30 million in a third bread roll production facility in France for the Burger King franchise. This new facility will be built in Le Plessis-Pâté (Ile de France / Paris region), leading to **60 new jobs**.

SIEMENS EXPANDS IN FRANCE

After securing a tender to build offshore wind farms in Dieppe-Le Tréport (Normandy) and Yeu-Noirmoutier (Pays de la Loire), Adwen, a subsidiary of the German industrial conglomerate Siemens, now plans to build two wind turbine blade production facilities near Le Havre (Normandy), eventually **creating 750 jobs**.

GERMAN FIRM SARTORIUS STEDIM BIOTECH TO INVEST OVER €30 MILLION AT ITS SITE NEAR MARSEILLE

This German company, specializing in producing single-use biopharmaceutical bags and containers, committed itself in 2017 to a new €23 million R&D program in Aubagne, just outside Marseille. Meanwhile, Sartorius Stedim is also to increase production capacity at its French site by building 2,500 sq.m. of clean rooms as part of a €10 million investment in the company's distribution network. **These investments will lead to 200 new jobs being created**, bringing the headcount to nearly 900 by the end of 2018.

VOLVO AB EXPANDS IN AUVERGNE-RHÔNE-ALPES

Commercial vehicle-maker Renault Trucks, part of the Swedish Volvo Group, announced several expansions in 2017 at production sites in France, creating more than 160 jobs in the Auvergne-Rhône-Alpes region, including **50 new employees in Bourg-en-Bresse and 117 in Vénissieux**.

ASTRAZENECA TO INVEST €135 MILLION IN DUNKIRK

The Anglo-Swedish company announced a major reinvestment in 2017 to expand its plant producing inhalers to treat asthma as well as chronic obstructive pulmonary disease, with a view to launching a new high value-added inhalation technology manufacturing process. The Dunkirk plant is set to become a global benchmark for inhaled medicines, with the new investment expected **to create 50 new jobs**.

4. SPOTLIGHT

Innovation making France attractive

Key figures

- 125** INVESTMENT DECISIONS in R&D operations
- +9%** RISE IN R&D INVESTMENTS
- 47%** OF INVESTMENTS involved creating new sites
- 34%** OF THESE INVESTMENTS were in just two sectors: **software/IT services (22%)** and **consulting/engineering/business services (12%)**
- THE UNITED STATES WAS THE #1** R&D investor in France, with 26% of all decisions recorded in this area
- 81%** OF FOREIGN INVESTORS see innovation as one of France's competitive advantages
- 26%** OF R&D INVESTMENTS made by American companies

Moreover, France came out top in 2017 for the eighth year in a row in the Deloitte Technology Fast 500 EMEA, with 97 companies among the fastest-growing tech firms in Europe, the Middle East and Africa.

Global tech giants including Cisco and Google have been stepping up their presence in France, confirming how attractive the country is for the digital sector. Facebook is opening its first artificial intelligence research center outside the United States, and has also set up the company's first startup incubator program "Le Garage" in Station F, the world's largest startup incubator in Paris.



over 8 in 10 decision-makers see France as an innovative economy

Innovation is perceived by 81% of decision-makers to be one of France's competitive advantages (up 5%pts year-on-year). Business leaders also think that France's ecosystem encourages innovation (78%).

France is one of the most innovative countries in the world. Innovation and France's thriving creative businesses are two points that are highlighted by various international rankings on the subject.

Seven French organizations were featured among the 2017 Clarivate Analytics "Top 100 Global Innovators" – one R&D center (CEA) and six companies (Alstom, Arkema, Safran, Saint-Gobain, Thales and Total) – while France also boasts 29 of the world's top 500 companies (Fortune Global 500, 2017).

- **The number of foreign investments in R&D, engineering and design was up 9% year-on-year**, with 125 investment decisions recorded, accounting for **10% of all foreign investment** decisions in 2017 and seven percent of all jobs created in France by foreign investors.
- Investments in R&D operations involved setting up new R&D and engineering centers (47%) or expanding existing operations (51%).

THEY CHOSE FRANCE IN 2017 FOR R&D INVESTMENTS

FUJITSU OPENS ARTIFICIAL INTELLIGENCE CENTER OF EXCELLENCE IN PARIS

Business France has provided support to the Japanese technology giant since June 2016 in its discussions with French public-sector artificial intelligence (AI) research bodies, various leading companies on the French stock market (CAC 40), specialist investment funds and incubators.

An updated roadmap has now led to an investment of €50 million and a new artificial intelligence center of excellence within the École Polytechnique's Drahi-X Novation incubator, as well as a joint research program with the French Institute for Research in Computer Science and Automation (INRIA), and a data-sharing development project with startup Scalify.

IBM OPENS A EUROPEAN R&D CENTER ON CYBER SECURITY IN LILLE

Global leader in IT services and business solutions IBM opened a Security Operations Center in 2017 at its new campus in Lille's Euratechnologies cluster. Inaugurated in December, the center will create between **80 and 100 new jobs over the next three years.**

NAVER, THE KOREAN 'GOOGLE', ACQUIRES RESEARCH CENTER NEAR GRENOBLE

In 2017, IT software and services specialist Naver decided to expand in France. The "Korean Google", with more than 30 million users, acquired the American firm Xerox's research center, in Meylan, near Grenoble (Auvergne-Rhône-Alpes region), where it will now open its first European R&D center. Naver also established a new subsidiary at the STATION F incubator in Paris, **creating 35 jobs.**

SYMPHONY COMMUNICATION SERVICES OPENS A NEW R&D CENTER IN SOPHIA ANTIPOLIS

Founded in 2014 in Silicon Valley, Symphony is a secure cloud-based instant-messaging and content sharing platform. The company has more than 300,000 users worldwide, most of whom are financial professionals. Now a 'unicorn' worth US\$1 billion, Symphony decided in 2017 to set up its first European R&D center in the Sophia Antipolis technology park, near Nice, creating a hundred new jobs for highly qualified engineers in cloud technologies.

NANNI INDUSTRIES INVESTS IN R&D IN NOUVELLE AQUITAINE

Based in La Teste de Buch in Nouvelle Aquitaine, Nanni Industries specializes in making marine diesel engines and generators. It employs around 60 people in its French design office and production facility, and is a subsidiary of Italian firm Nanni Trading SRL. It made R&D investments in France once again in 2017 when it launched a program to create new products. The company plans to create around **fifteen new jobs.**

H3 DYNAMICS SETS UP EUROPEAN HEADQUARTERS IN PARIS

The Singapore-based group H3 Dynamics, comprising three entities (HES Energy Systems, HAS Awareness Systems and HUS Unmanned Systems), specializes in safety and maintenance telerobotics, as well as hydrogen fuel cell systems.

In 2017, H3 Dynamics set up its European headquarters and an R&D center in Paris to develop a data analysis platform, **creating 35 jobs, including around twenty in R&D.**

5. SELECTED INVESTMENTS CONFIRMED IN 2017 BY SOURCE COUNTRY



AUSTRALIA

ADVANCETC LIMITED

This smartphone and tablet designer and manufacturer decided to locate its first European decision-making center in France. Based in Paris, the new subsidiary, known as AdvanceTC Cilicon SAS, will have a workforce of around 40 people and focus on industrial design development and technological innovation.

AWARD FORCE

With offices already established in Canada and the United Kingdom, this Australian company has developed a SaaS solution for managing programs such as awards, competitions, challenges, calls for projects, etc. In 2017, it chose Lyon (Auvergne-Rhône-Alpes region) as the location for its first French decision-making center, creating around ten jobs.



AUSTRIA

FRITZ EGGER

This Austrian group operating in the timber industry makes and markets wood-derivative products for furniture and interior fittings. To maintain its position in France, it decided to increase investment in its Rambervillers plant in the Grand Est region, creating around forty new jobs.

AVL LIST

AVL List is the world's leading producer of development and test solutions for the powertrain systems of internal combustion, hybrid and electric engines, including test benches for batteries and fuel cells. The group has recorded excellent growth in France over the last few years and decided to increase its workforce in 2017, creating around twenty jobs in the Paris region.

SALZBURGER ALUMINIUM

Salzburger Aluminium is the leading European producer of gas tanks for heavy goods vehicles. It also develops and produces highly technical parts using metal deformation technology. SAG France is located in L'Horme, near Saint-Etienne (Auvergne-Rhône-Alpes region), where its 14,000-sq. m. production facility makes aluminum, steel and stainless-steel parts. Expanding this site will create around ten new jobs.



BELGIUM

X-FAB SILICON FOUNDRIES

After being put into liquidation in August 2016, semiconductor manufacturer Altis, based in Corbeil-Essonnes (Ile de France / Paris region), was acquired by X-FAB, a European semiconductor foundry. The X-FAB project intends to safeguard the jobs of 800 employees over the next five years, underpinned by a €100 million investment program over the coming decade.

SACA NV

Clid Systèmes, a subsidiary of SACA NV, specializing in robotic systems for surface treatment and the distribution and application of paints and more viscous substances for the automotive sector, is setting up new premises for a larger workforce in Rovaltain, near Valence (Auvergne-Rhône-Alpes region), creating around a dozen jobs.

THE BIOTECH QUALITY GROUP

This Belgian consulting firm specializes in improving performance in the biopharmaceutical and medical devices industries. In 2017, it announced that it would be opening a subsidiary in France, creating around twenty jobs.



BRAZIL

INNOVATEC'S

Founded in 2000, this Brazilian bio- and nano-technology company has just opened its first European subsidiary in Drulingen (Grand Est region). Specializing in regenerative medicine, the subsidiary Nanoskin Medical's has plans to carry out in-depth research into the use of artificial skin-borne stem cells, creating five jobs within the next three years.



CANADA

CGI

This leading IT and business process services firm, and Canada's leading investor in France, hired more than 1,000 people across the country in 2017. It also chose Lyon (Auvergne-Rhône-Alpes region) as the location for a global center of excellence for supply chain digitization.

MAGNA

Magna International is a world-class Canadian automotive supplier. The company works with 78 other businesses in the automotive sector, including Renault, Peugeot and Citroën, and employs 925 people in France. In 2017, Magna announced plans to hire nearly a hundred people: 30 at its production facility in Henriville, 15 in Hambach, and around fifty at its engineering center in Étupes (all in eastern France).



CHINA – HONG KONG

BYD

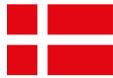
The Chinese manufacturer of electric buses and batteries BYD (Build Your Dreams) chose Allonne, just outside Beauvais (Hauts de France region), as the location for its first electric bus assembly facility in western Europe. The initial investment phase will amount to €10 million, creating 100 jobs over the next three years.

MINYOUN GROUP

This Chinese hotel and real estate group, founded in 2001 in Chengdu, south-west China, acquired an approximately 20,800-sq. m. building in Bagnolet, Ile de France (Paris region). The Chinese group's €30 million investment will see the office block transformed into a four-star hotel, creating around 50 jobs.

AVIC

A subsidiary of the Aviation Industry Corporation of China (AVIC), the bodywork specialist and automotive supplier Lamberet continues to make manufacturing investments in France. More than a hundred people have been hired at its sites in Saint-Cyr-sur-Menthon (Auvergne-Rhône-Alpes region), Saint-Eusèbe (Bourgogne-Franche-Comté) and Sarreguemines (Grand Est).



DENMARK

LM WIND POWER

This Danish group, acquired by American giant General Electric (GE) in 2017, confirmed that it was investing €120million in a new blade production facility in Cherbourg, Normandy. The plant will be built at a site developed by Ports Normands Associés (PNA), the port authority for Cherbourg and Caen-Ouistreham. The site is due to be open by June 2018, eventually creating 550 jobs.

WILLIAM DEMANT

Following the acquisition in 2013 of the French company Neurelec, a European specialist in cochlear implants and neurostimulators to treat deafness, Danish hearing aids manufacturer William Demant reported strong business growth in 2017. As a result, the company recruited 50 people and stepped up its production activities at the Vallauris site, part of the Sophia Antipolis business park near Nice (Provence-Alpes-Côte d'Azur region).



EGYPT

BCC EGYPT

The Egyptian Best Cheese Company (BCC) is expanding internationally through a franchise agreement. It is currently opening its first European base in the form of a pizza dough and ingredients production laboratory in the greater Lyon area (Auvergne-Rhône-Alpes region). This will be followed by the gradual opening of between six and ten restaurants in the south of France, as part of the American pizza chain Papa John's. The company's investment is expected to create 30 jobs initially.



FINLAND

AHLSTROM-MUNKSJÖ

This global manufacturer of fiber-based materials is set to invest €7 million in the construction of a fourth production line to make baking paper at its Saint-Séverin site in the Nouvelle Aquitaine region. The investment will lead to the creation of 28 jobs.

M-FILES

This publisher of software to improve the management of documents and information within companies acquired Paris-based StreamDesign in 2017. M-Files is keen to ramp up its development in France, where it already has close to 150 clients, and now plans to recruit around twenty people over the next three years.



GERMANY

SARTORIUS AG

This group headquartered in Göttingen specializes in producing consumables for the pharmaceutical industry. Sartorius decided to significantly increase R&D capacity at its impressively large production facility near Aubagne, just outside Marseille (Provence-Alpes-Côte d'Azur region) by hiring 200 new employees, 80 of whom will work in research positions.

BERTRANDT AG

Bertrandt is the world's second largest automotive engineering company, offering development solutions for the automotive and aerospace industries. Since 2014, the Toulouse site (Occitanie region) has grown around its engine and testing operations, electronics and support services focused on quality, production and project management, creating 70 new jobs in R&D and engineering.

ALLGAIER

Specializing in the manufacture of punching tools and steel/aluminum parts for the automotive industry, this German company decided to expand its French production facility in Faulquemont (Grand Est region), creating 36 jobs.

ATLAS

Based in Gandersheim, in Germany's Lower Saxony region, Atlas GmbH specializes in making construction machinery. In 2017, the company decided to acquire TIM, a manufacturer of cabins for heavy equipment (excavators, trucks, forklifts, etc.) based in Quædyre (Hauts de France region) threatened by insolvency proceedings. This decision led to 446 out of 480 jobs being maintained.



INDIA

INFOSYS TECHNOLOGY

The Indian IT giant announced plans to move its business forward in France via a strategic partnership with CMA-CGM, the world's third leading maritime transport company. Infosys will open a center for development and innovation in Marseille (Provence-Alpes-Côte d'Azur region), leading to 80 jobs and setting the standard for Marseille as a hub of expertise. There are also plans to open a training center at some point.

ZIFY TECH SOLUTIONS

Founded in 2015, Zify is a short- and medium-distance ridesharing application. The startup has achieved tremendous success in a difficult market comprising 40 million vehicles, with 90% of them being driven to work by a single person. Now established in Paris, where it employs a dozen people, Zify is an innovative startup created with the view to tackling congestion and reducing carbon dioxide emissions through the use of advanced technologies and mobile solutions.



IRELAND

SMURFIT KAPPA

This global manufacturer of corrugated cardboard packaging solutions is investing €2 million in its Lys-Lez-Lannoy plant near Lille (Hauts de France region). It plans to modernize the site and boost production capacity, notably by building a new cutting line. Smurfit Kappa recruited 20 people in Lys-Lez-Lannoy in 2017 and is planning to create another 10 jobs in 2018. The site currently employs nearly 200 people.

ABBEY INTERNATIONAL FINANCE

In 2017, this privately-owned company acquired Sovam GSE, which manufactures ground support equipment for airports and is based in Châtillon-sur-Thouet, in the Deux-Sèvres département (Nouvelle Aquitaine region). The investment secured 55 jobs at the site.



ISRAEL

WEEBIT

This Israeli startup opened an R&D center in Grenoble (Auvergne-Rhône-Alpes region) as part of a technology partnership with the Laboratory of Electronics and Information Technologies (LETI). Weebit is developing innovative data storage technology to replace flash memory, and with the opening of its first European base has now secured a foothold on the continent, where it hopes to keep growing its business.

TRUCKNET

This leading logistics company has developed a system for sharing data and streamlining the transport of goods. Following Trucknet's participation in the 2015 United Nations Climate Change Conference, it decided to open its first European base in France in 2017, creating seven jobs.



ITALY

NANNI INDUSTRIES

Based in La Teste de Buch in Nouvelle Aquitaine, Nanni Industries specializes in making marine diesel engines and generators. It employs around 60 people in its French design office and production facility, and is a subsidiary of Italian firm Nanni Trading SRL. It made R&D investments in France once again in 2017 when it launched a program to create new products. The company plans to create around fifteen new jobs.

LAVAZZA

After acquiring Carte Noire in 2016, coffee roasting specialists Lavazza decided in 2017 to invest €16 million in a redesign of their production facility in Lavérune, south-western France (Occitanie region). Lavazza is also aiming to boost its French headcount by creating around a dozen new jobs.

CUKI COFRESCO

The Italian leader in food packaging decided to open a French subsidiary in the Auvergne-Rhône-Alpes region to manufacture aluminum trays. This major industrial project will see €15 million invested and 44 new jobs created over the next three years.



JAPAN

TOYOTA MOTOR CORPORATION

Toyota announced a new €300 million investment at its Toyota Motor Manufacturing France (TMMF) vehicle production facility in Onnain, near Valenciennes (Hauts de France region). Over the coming months, the site will be gradually upgraded to house new equipment and technology. Toyota initially intends to offer permanent contracts to 300 temporary staff, with 400 new permanent positions being created once the site has reached its output target of 300,000 vehicles per year.

NIDEC CORPORATION

Having acquired French company Leroy-Somer in 2016, this leading electric motor manufacturer entered into a partnership in 2017 with Groupe PSA, forming a joint venture involving R&D and the production/marketing of electric vehicle motors. This agreement covers an investment of €220 million split equally between the two groups. A new R&D center will open in 2019 in the PSA Powertrain Center of Excellence in Carrières-sous-Poissy (also Paris region). In all, 100 jobs will be created.

FUJITSU

Acquired by Fujitsu in 2015, Usharesoft will help underpin the Japanese company's R&D efforts in Europe. This Grenoble-based Fujitsu subsidiary, which develops software that makes it easy for companies to govern and run different IT applications, is expected to double its research staff by the end of 2018, creating 15 jobs.



LUXEMBOURG

APERAM

Specializing in stainless steel, Aperam is expanding its business with plans to invest €28 million at its manufacturing site in Gueugnon (Bourgogne-Franche-Comté region). The purpose of the project is to improve the firm's industrial facilities so as to offer flatter and shinier stainless steels, particularly for use in trim parts. Around 25 jobs are expected to be created.

ITS4U

This Luxembourg-based consulting firm specializes in information systems, technical expertise, solution integration (CRM, ECM, BPM, Middleware Red Hat) and project management. Having grown steadily since it was founded in 2009, the company opened an office in 2017 in Paris where it plans to recruit 10 people over three years.



MALI

ZABBAAN

This Malian startup has developed a range of drinks containing African-sourced organic ingredients. The company's young CEO decided to set up an international sales subsidiary in Paris (Ile de France region) which is set to recruit around 15 people within the next three years. The CEO is also going to create a small R&D center employing three people in Amiens (Hauts de France).



MAURITANIA

RIMINDER

This Mauritanian startup focuses on the use of artificial intelligence (or deep learning) in the recruitment sector, to serve jobseekers and recruiters alike. Thanks to its cutting-edge technology, Riminder hopes to create around forty jobs over the next three years, mostly in R&D.



MEXICO

CEMEX

This Mexican company, specializing in producing cement, concrete and aggregates, has established itself in 50 countries. In France, the company employs more than 2,000 people and has expanded its operations by creating a vast network that now comprises 350 production and distribution sites. Cemex reinvests between €20 and €25 million every year in new facilities and to upgrade existing sites, including the one in Dijon (Bourgogne-Franche-Comté).

ZAVE APP

This Mexican FinTech startup offers virtual piggy bank services for smartphones. Being named a French Tech Ticket winner in 2017 enabled it to create a subsidiary in France. To continue its expansion, Zaveapp has joined the Station F incubator in Paris (Ile de France region) and intends to create 10 jobs over the next three years.



MOROCCO

SOCIAL IMPULSE

This Moroccan startup is a digital agency offering an online content management system that incorporates organic search-engine optimization, content and social media strategy. After an initial commercialization phase in Morocco, Social Impulse was keen to establish itself in Europe. The project is set to create around twenty jobs in Strasbourg (Grand Est region) over the next three years.



POLAND

PLASTIWELL

In June 2017, this Polish plastics processing group specializing in injection molding, thermoforming and thermocompression acquired a French manufacturer of plastic technical components Sotira, based in Meslay-du-Maine (Pays de la Loire region). Plastiwell already has eight factories in France and maintained 90 jobs through this investment.



NETHERLANDS

PLUKON FOOD GROUP

Plukon recently took over French group Duc, whose head office is located in Bourgogne (Burgundy). Duc, the fourth largest poultry company in France, operated a number of poultry slaughter and meat processing sites in the Bretagne (Brittany), Occitanie and Ile de France (Paris) regions, before running into financial difficulties. The acquisition and €20 million investment program to modernize these French production facilities enabled Europe's leading supplier of poultry meat to save nearly 800 jobs.

AALBERTS INDUSTRIES

Based in Chaudfontaine (Grand Est region), Métalis is a cutting and stamping company forming part of Aalberts Industries. After having set up a R&D center in 2016 and investing €2 million in its expansion, the company decided in 2017 to create its own apprenticeship program to teach people the skills that it needs and that are in short supply in the job market. Métalis trained 10 apprentices, from school-leaving age right up to engineer level, and now plans to hire 20 more people in 2018.

SBM OFFSHORE

This Dutch leader in floating and mooring systems for the energy sector, specializing in floating wind turbines and wave energy conversion, is setting up a test facility and R&D center in Carros, near Nice (Provence-Alpes-Côte d'Azur region). The center will specialize in developing new renewable technologies, creating around a dozen jobs.



NORWAY

HAVYARD GROUP ASA

After signing an €8.5 million contract with STX France, Norwegian group Havyard, which specializes in naval construction and repairs, opened a site at the port of Saint-Nazaire, on the Atlantic coast (Pays de la Loire region). The project will lead to the creation of 60 jobs.

COMARCH SAS

Polish software publisher and IT services provider Comarch SAS invested €8.3 million in Lezennes (Hauts de France region) to build a data center to serve its customers in Western Europe. The investment led to the recruitment of 10 people in 2017, with a further 30 jobs set to be created by the end of 2019.



PORTUGAL

RENOVA

Based in Saint-Yorre (Auvergne-Rhône-Alpes region) since 2015, this toilet paper specialist invested €6 million in a second production line, creating around twenty jobs.

PROEF GROUP

This engineering firm, which builds electricity and telecommunications networks, set up operations in Saint-Priest (Auvergne-Rhône-Alpes region). Already well established in Ile de France (Paris region), the company is now expanding in the south of France, with plans to increase French revenues from €11 million to €40 million by 2020. The project will lead to the creation of 40 jobs.



RUSSIA

ZABA

This tech startup develops connected sensors for industry that collect information such as temperature, pressure and fluid consumption. In 2017, it decided to set up operations in Nice (Provence-Alpes-Côte d'Azur region) with an investment that will generate around ten jobs over the next three years.

FIJIE

Founded in 1998, Fijie's laboratories specialize in searching for innovative solutions in the field of anti-aging and cosmetic medicine. The company has now opened its first European subsidiary in Paris to market its products in Europe, creating five jobs.



SENEGAL

YEWOU

This Senegalese FinTech startup has developed a mobile application and web-based intermediation service specializing in transfers and other financial transactions for the African diaspora. It chose to set up an R&D center and sales office in Caen (Normandy region), creating around twenty jobs over the next three years.



SINGAPORE

UPSKILLS

Based in Singapore, Upskills offers expert software consultancy services for the financial sector. In 2017, it decided to open a global R&D center in France, while maintaining its headquarters in Asia. The project is expected to create around thirty jobs, mainly in R&D.

H3 DYNAMICS

This Singapore-based company specializing in telerobotics and drone data collection and processing has developed The Dronebox, which serves as a charging station and command center for the devices. The group's French subsidiary aims to have 15 employees within the next three years and to set up an R&D center, with a view to expanding further in Europe.



SOUTH AFRICA

BOS BRANDS

South Africa's leading producer of rooibos-based iced tea decided to open a sales and marketing office in Paris (Ile de France region), creating 11 jobs. As France represents the largest European market for consumption of iced tea, BOS Brands is planning to expand its business on French soil.

HALL & SONS GROUP

This producer and exporter of avocados already has a presence at the Rungis market outside Paris and has now invested in the Provence-Alpes-Côte d'Azur region, buying equipment and saving six jobs at the Logaram distribution center. The investment will enable the company to cover the Mediterranean market from France.



SOUTH KOREA

HDX CORPORATION

This South Korean company specializing in radiotherapy opened its first European subsidiary in France in Arcueil, Ile de France (Paris region). Complete with a showroom, the subsidiary aims to rapidly increase sales of medical imaging systems and dental chairs across France and Europe.

CELL BIOTECH

The South Korean biochemical company renowned for its probiotic products decided to open a French subsidiary in Paris. The company aims to increase its business with regional pharmacies and their main distributors, as well as strengthen its position in the European market.



SPAIN

HIERROS AÑON

In early 2017, this Spanish steel company and the Swiss group Sipro Stahl bought the Les Laminaires des Landes site near the port of Bayonne in Tarnos, Nouvelle Aquitaine, from Italian firm Beltrame. Following initial tests carried out in 2017, the new owners expect production at the site to get underway in 2018, creating a hundred jobs.

GRUPO LANTERO (LANINVER)

Ferembal section plastique (FSP), a subsidiary of the Spanish plastic packaging manufacturer Coexpan and part of the Lantero group, is consolidating its production facility in Roye (Hauts de France region), creating 40 jobs.



SWEDEN

LINDÉN GRUPPEN AB

Art materials specialist Colart, a subsidiary of Sweden's Linden Group since 1984, announced a €7.7 million investment at its Le Mans facility (Pays de la Loire region) with a view to automating the order preparation process. The investment is expected to create 30 jobs.

SKF AB

This Swedish manufacturer of gears and mechanical transmission components announced plans to continue investing at its Saint-Cyr-sur-Loire site (Centre-Val de Loire region). After opening an engineering center of excellence in 2015, the group invested €11 million in a new wheel bearing kits production line in 2017. The Saint-Cyr-sur-Loire facility currently has around 1,300 employees, with this new investment expected to create a further 20 new jobs.



SWITZERLAND

STÄUBLI INTERNATIONAL

This Swiss group designs, manufactures and markets looms, coupling systems, connectors and industrial robots. Its Faverges site near Lake Annecy (Auvergne-Rhône-Alpes region) has more than 1,100 employees and was significantly expanded in 2017, creating 100 jobs.

SOPHIA GENETICS

Founded in 2011, Sophia Genetics uses digital technology including Next-Generation DNA Sequencing (NGS) to identify genetic disorders such as cancer and rare diseases. In 2017, it opened a base in Nouvelle Aquitaine (south-west France) to expand its R&D operations, creating jobs initially for around a dozen researchers.

NESTLÉ SA

In 2017, Swiss food specialist Nestlé initiated various manufacturing projects in France. These included an overhaul of the Nestlé Waters bottling and storage plant in Vergèze (Occitanie region), creating around a hundred jobs; increasing output at its chocolate powder factory in Pontarlier (Bourgogne-Franche-Comté), after production was transferred there from a German plant, resulting in a dozen hires; and an €8 million investment in the Herta Illkirch-Graffenstaden plant (Grand Est) to manufacture vegetarian products, creating 20 new jobs.



TAIWAN

KEITAI INTERNATIONAL (ANICOMIC)

Taiwanese firm Keitai has developed an application for anyone to create, publish and share their own manga comics. In 2016, it took part in an accelerator program offered by The Bridge, La French Tech Culture's living lab in Avignon (Provence-Alpes-Côte d'Azur region). Subsequently, Keitai decided to set up operations in Avignon in 2017 to reap the benefits of the useful contacts it had established within the local business community.

THINKCLOUD

This firm specializes in developing a secure biometric selfie video e-signature solution. In 2017, it opened its first European subsidiary in Paris. France is the group's leading foreign market, as well as the country in which it won a gold medal at the 2016 Lépine inventors' contest. The firm is currently in discussions with several major insurance groups and banks in France.



THAILAND

INDORAMA VENTURES

This leading Thai petrochemical leading producer acquired Durafiber Technologies, a producer of durable technical textiles for industrial applications and tire reinforcement. The acquisition of the site in Longlaville (Grand Est region) saved 224 jobs through an immediate €20 million investment plan to make the plant Industry 4.0 ready.



TOGO

SEMOA

Semoa ("Service Mobile for Africa") is a Togolese startup that has designed a payment solution adapted to the needs of Sub-Saharan Africa. It is now planning to expand its R&D work in Nantes (Pays de la Loire region) to produce a hardware unit and software module in a project that will create 13 jobs over three years, half of them in R&D.



TUNISIA

POLYSMART

Tunisian startup Polysmart is an independent video game developer that leads the market in the Middle East and North Africa (MENA) region. The company was keen to establish a production base and recruit individuals with specific technical skills (R&D) ahead of the design and global launch of a new game. It ultimately chose Lyon (Auvergne-Rhône-Alpes region), where it will be creating 32 jobs over three years.



TURKEY

EKOL LOGISTICS

Turkish carrier Ekol currently operates a weekly sea freight service between Izmir, in Turkey, and the southern French port of Sète, with a second crossing in the pipeline. In Sète, Ekol has already expanded its distribution center from 6,500 sq. m. to 10,000 sq. m. With this expansion in mind, Ekol opened two further distribution centers in November 2017, each measuring 2,000 sq. m., in Feyzin, near Lyon (Auvergne-Rhône-Alpes region), and Villeparisis (Ile de France / Paris region). These investments have created a total of 40 jobs to date, with more hires planned.

PROWHITE

This Turkish manufacturer of quality testing equipment for textiles and plastics used in multiple sectors moved to new premises in Mantes-la-Ville (Ile de France / Paris region), and will now set up an assembly line that will eventually create around fifteen jobs.



UNITED ARAB EMIRATES

ZERO.1

Based within the Dubai Silicon Oasis free trade area, this startup develops software and hardware solutions using LiFi technology (wireless communication using light to transmit data). In 2017, it won the French Tech Dubai UAE Award for its innovative solutions. Zero.1 is currently setting up an R&D center at the Station F incubator in Paris (Ile de France), and there are also plans to open a production facility.

DUBAI PORT WORLD

DP World subsidiary P&O Ports announced a €30 million investment in partnership with the commercial port of Sète, in southern France (Occitanie region) for the creation of a container terminal, generating 30 jobs. Other plans currently being considered for the port of Sète include running a fruit terminal and expanding the marina in partnership with a leading name in the sector.



UNITED KINGDOM

EASYJET AIRLINE CO., LTD.

The British low-cost airline is stepping up its presence in France, introducing three new routes from Marseille in 2017 that created 50 jobs in the Provence-Alpes-Côte d'Azur region. EasyJet also plans to set up a sixth French base at Bordeaux-Mérignac airport (Nouvelle Aquitaine), leading to 117 new jobs.

SETL

This British startup has developed private blockchain technology to secure data transmission and transactions, enabling billions of payments and settlements to be made every day. The company has 25 employees and plans to recruit between 100 and 150 people across the world within the next two years, including 25 in Paris, where it has announced that it will be opening a French subsidiary.

GFG ALLIANCE

Liberty House, a subsidiary of GFG Alliance, acquired French company Aluminum Dunkerque from the mining giant Rio Tinto, resulting in 570 jobs being maintained at the metalworking site in Loon-Plage (Hauts de France region). The buyer also announced a €2 billion investment program in France, with plans to modernize equipment and create a second plant currently being discussed.



UNITED STATES

**HYPERLOOP TRANSPORTATION
TECHNOLOGIES HTT**

This company, developing a supersonic train project launched by the American entrepreneur Elon Musk and in which SNCF has recently invested, announced it is setting up a research center in Toulouse (Occitanie region), creating 30 jobs. There are also plans to add a kilometer-long test track.

GENERAL MILLS, INC.

American ice cream brand and General Mills subsidiary Häagen-Daz, which has had a presence in the Hauts de France region for 25 years, is to invest around €14 million in its ice lolly production line at the Tilloy lès Mofflaines plant (Hauts de France region), creating 80 jobs.

ZENDESK

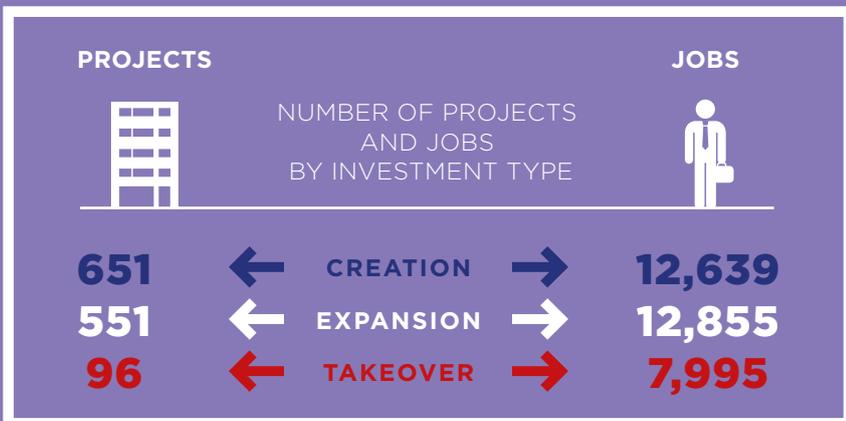
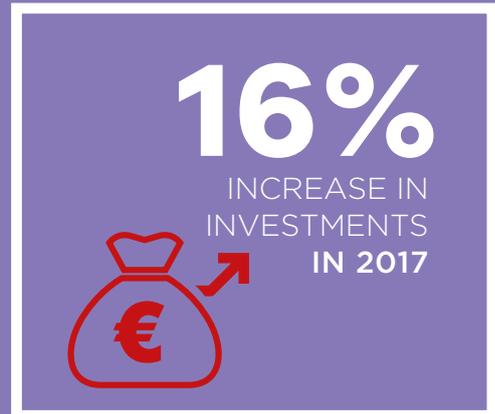
Founded in 2007, Zendesk is a global leader in customer service software development. After taking over the French startup “We are Cloud”, the Montpellier-based designer behind BIME Analytics software, Zendesk decided in 2017 to relocate to a larger site in the southern French city and to recruit 50 R&D engineers. The company also decided to open a base at the Station F incubator in Paris, where it will provide support to around 50 startups.

IBM

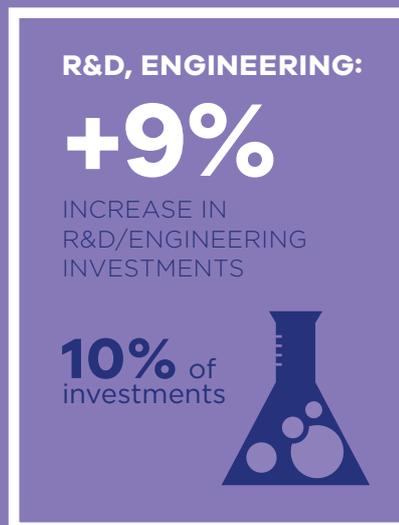
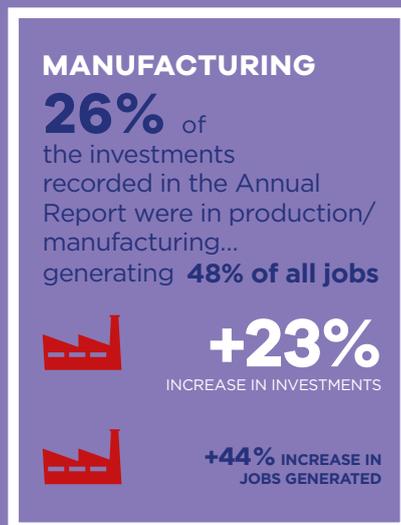
Global leader in IT services and business solutions IBM opened a European Security Operations Center at its new campus in Lille’s Euratechnologies cluster (Hauts de France region). Inaugurated in December, the center will create between 80 and 100 new jobs over the next three years.

2017 SUMMARY

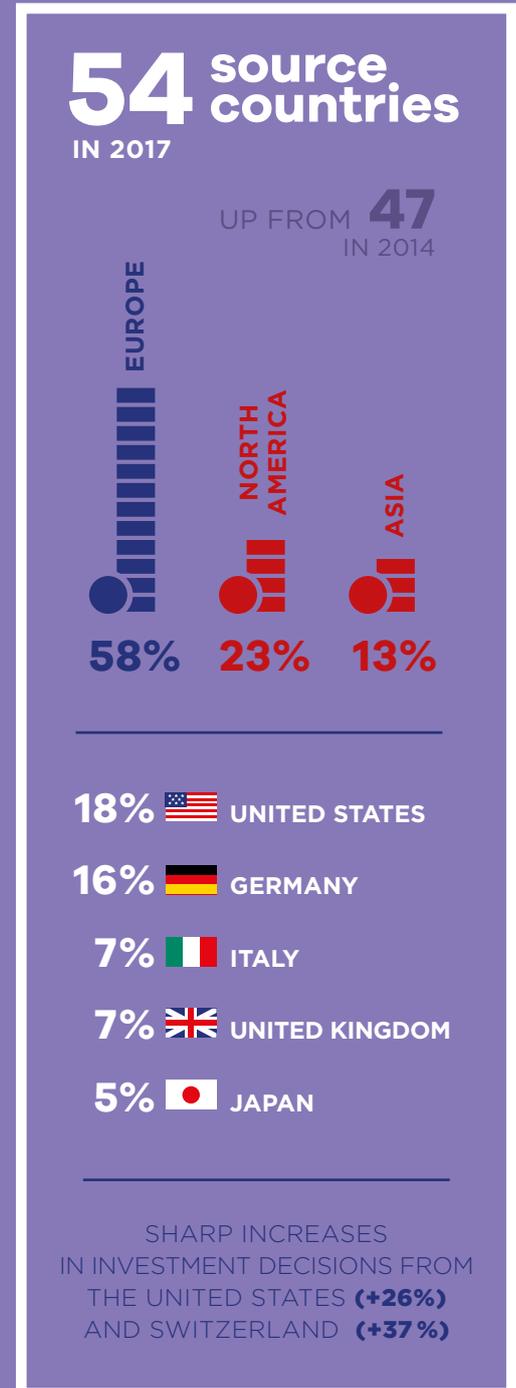
Foreign investment in France



STRATEGIC INVESTMENTS



SOURCE OF INVESTMENT PROJECTS



2017 SUMMARY

French exports

French goods EXPORTS (2017)

€473
BILLION*

FRENCH GOODS EXPORTS UP **4.5%** IN 2017

*Source: French Customs Authorities. Estimated FOB/FOB gross data, including military hardware

TOP 5 EXPORT DESTINATIONS

- 15% GERMANY
- 7.7% SPAIN
- 7.6% ITALY
- 7.3% UNITED STATES
- 7% BELGIUM

TOP 4 GOODS EXPORT SECTORS

AEROSPACE	12%	CHEMICALS, PERFUMES AND COSMETICS	12%
AUTOMOTIVE	10%	INDUSTRIAL AND AGRICULTURAL MACHINERY	10%

BUOYANT EXPORT MARKETS IN 2017

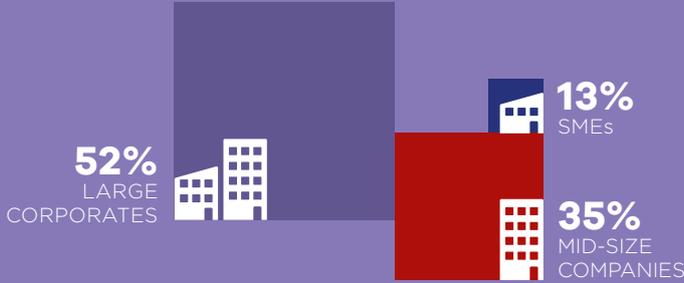
MARKETS DRIVING FRENCH EXPORTS IN EUROPE

- +11%** POLAND
- +8.6%** ITALY
- +7%** SPAIN
- +6.9%** BELGIUM

MARKETS DRIVING FRENCH EXPORTS IN ASIA

- +18%** CHINA
- +37%** INDIA
- +29%** SOUTH KOREA

Breakdown OF EXPORT VALUE BY COMPANY SIZE



POSITIVE OUTLOOK:



SME EXPORTS UP

3.9%



FRANCE: THE WORLD'S



LARGEST EXPORTER OF SERVICES

FRANCE SEEN AS AN EXPORT HUB

TO AFRICA
by **81%** of businesses

OTHER EUROPEAN COUNTRIES
by **90%** of businesses



EXPORTS BY FOREIGN COMPANIES IN FRANCE



40% FRENCH GOODS EXPORTS GENERATED BY FOREIGN-OWNED BUSINESSES

TOP 5 SOURCE COUNTRIES OF FOREIGN-OWNED EXPORTERS



29% UNITED STATES

14% GERMANY

8% LUXEMBOURG

8% SWITZERLAND

8% NETHERLANDS

12,000+ FOREIGN-OWNED SUBSIDIARIES EXPORT GOODS FROM FRANCE: **10%** OF ALL FRENCH EXPORTERS

25% OF FOREIGN SUBSIDIARY REVENUES IN FRANCE GENERATED IN OVERSEAS MARKETS

REVIEW OF THE YEAR 2017

INVESTMENT DIVISION / BUSINESS FRANCE GLOBAL NETWORK

Business France is the national agency supporting the international development of the French economy. The aims of its Investment Division are as follows:

- To attract and interact with foreign companies and talent.
- To support job-creating and value-added inward investment projects throughout France, in conjunction with its regional partners.
- To help develop foreign business communities already established in the country.
- To advise the government on France's nationwide attractiveness as an investment location.

In 2017, Business France helped secure 677 new foreign investment projects (up 26% from 2016) that created or maintained 19,947 jobs (up 19%). The agency's Investment Division met with 6,300 potential investors both abroad and in France (up 10%), resulting in 1,761 projects being identified (up 13%). Business France and its regional partners also organized 1,300 site visits and business trips in France (up 30%) for investors.

Launched in February 2017, Business France's "Welcome to France" website is designed to help foreign talent settle in the country. To date, it has received more than 130,000 visitors, with personalized guides provided for 8,000 people.

The agency is also fully involved in the "Make Our Planet Great Again" initiative. More than 1,100 messages from foreign entrepreneurs have been posted on the trilingual website, with 60 projects – potentially creating up to 660 jobs – currently receiving individual support. So far, a total of four projects, leading to around 60 jobs, have been given the green light.

Finally, in conjunction with key business organizations in the Paris region, Business France is co-managing the "Choose Paris Region" campaign, which aims to provide support to foreign investment projects in Paris and Île-de-France in the wake of Brexit. Some 75 applications have already been processed, 15 of which have been followed through, resulting in 1,700 jobs being either created or transferred to the region.

In 2017, Business France helped secure 677 new foreign investment projects

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has 1,500 personnel, both in France and in 64 countries throughout the world, who work with a network of public- and private-sector partners.

CONNECT – FAST-TRACK – SUCCEED

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